

The meeting place for professionals setting the national agenda for Latino student success in higher education

Friday, October 25, 2019, Mayflower Hotel, Washington, DC

Institute Objectives

- Facilitate idea exchange and professional networking to grow and sustain communities of action advancing Latino student success in higher education.
- Provide tactical information about evidence-based practices, strategies and resources to advance Latino
 achievement at the associate, baccalaureate and graduate levels and within community-based organizations.

Please learn more about our speakers and moderators by visiting: www.edexcelencia.org/2019-ALASS-Institute
Join us on social media: @EdExcelencia, #ALASS2019, #LatinoStudentSuccess

AGENDA

7:30-8:30 Registration and Continental Breakfast

State Room Foyer

8:30 Welcome/Bienvenidos

State Room

William Serrata, President, El Paso Community College and Chair, *Excelencia* in Education Board of Directors

Overview of the Day

Sarita Brown, President, Excelencia in Education

8:45 How to Grow Examples of Excelencia in Your Institution and Community

Examples of *Excelencia* is the only national data-driven initiative to identify and recognize programs with evidenced-based practices that increase Latino student success in higher education. Representatives from the 2019 Examples of *Excelencia* will discuss how they introduce, sustain and expand their efforts and serve Latino students—and all students.

2019 Examples of Excelencia at the Associates, Baccalaureate, Graduate and CBO levels:

Alfred Herrera, Assistant Vice Provost and Director, Center for Community College Partnerships (CCCP) University of California, Los Angeles

S. K. Ramesh, Director and Professor of Electrical and Computer Engineering, Attract, Inspire, Mentor, and Support Students (AIMS²), California State University, Northridge

Alexander Rudolph, Professor of Physics and Astronomy, Cal-Bridge Program California State University - Pomona, CA

Nichole Davari, Program Director, Latino Achievers, YMCA of Middle Tennessee - Nashville, TN Moderator: **Deborah Santiago**, CEO, *Excelencia* in Education

10:00 College and Universities SERVING Latino Students and Ensuring America's Future

In 2019, nine institutions intentionally serving Latino students were certified with the inaugural Seal of *Excelencia*. Presenters will discuss how the Seal addresses intentional impact and success in three core areas where institutions can leverage to support Latino student success: data, practice, and leadership.

Virginia Fraire, Associate Provost, University of Texas at El Paso

David Medina, COO and Co-Founder, Results for America and member,

Seal of Excelencia Advisory Council

Jesse M. Bernal Vice President, Division of Inclusion & Equity, Grand Valley State University Moderator: **Belle Wheelan**, President, Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) and Vice Chair, *Excelencia* in Education Board of Directors

11:30 Concurrent Sessions

Faculty who Accelerate Latino Student Success and the Latino Faculty Pipeline

East Room

This session will explore the seminal role faculty play in the Latino college experience and discuss institutional capacities to engage faculty to create learning environments where all students thrive.

Elizabeth Bejar, Senior Vice President Academic and Student Affairs at Florida International University **Estela Bensimon**, Dean's Professor in Educational Equity and Director, Center for Urban Education, University of Southern California Rossier School of Education

Cristobal Rodriguez, Associate Professor, Director of Graduate Studies, Howard University Moderator: **Estela Lopez**, Senior Associate, *Excelencia* in Education

Serving Latino Adults

Palm Court Ballroom

Today's Latino students are not just traditional college age students. In this session we discuss how institutions are adapting to meet the needs and realities facing Latino adult learners.

Beth Doyle, Vice President, Partner Success, Council for Adult and Experiential Learning **Viviana Abreu-Hernandez**, Associate Vice President for External Affairs, Quinsigamond Community College

Erika de la Riva, Assistant Director - Research & Planning, Richard Daley College Moderator: **Eyra Perez**, Technical Assistance Coordinator, *Excelencia* in Education

12:45pm Leadership Luncheon

State Room

The Role of Institutional Leaders for Latino Student Success in 2020

Colleges and universities serve as the training ground for the future workforce and civic leadership of this country. These leaders will share their perspectives about intentionally shaping campus learning environments to better SERVE Latino students while preparing all students to thrive in 2020 and beyond.

Continues Excelencia in Education's tradition of Veteranos y Up & Comers

Irma Becerra, President, Marymount University

Monte Perez, President, Los Angeles Mission College

Moderator: Sarita E. Brown, President, Excelencia in Education

2:15 Concurrent Sessions

Higher Education Act and Federal Policy with a Latino Lens

East Room

A panel of experts will discuss the emerging recommendations for the reauthorization of the federal higher education act and opportunities to accelerate Latino student success.

Beatriz Ceja, HSI Division Director, US Department of Education

Jose Miranda, Legislative Assistant, Office of Congresswoman Lucille Roybal-Allard (CA-40)

William Serrata, President, El Paso Community College

Moderator: Janette Martinez, Senior Policy and Research Analyst, Excelencia in Education,

Latino Student Degree Completion and the Workforce

Palm Court Ballroom

Continues the examination of how Latino students experience the transition from college to work and will focus on the effective practices between employers and institutions to promote workforce success.

Joedis Avila, Manager, Community Development, Ford Motor Company Fund

Ronald Gray, Vice President of Student Affairs and Dean of Students, Felician University (NJ)

Elizabeth Santamaria, College Recruiter, Geico (TX)

Moderator: Margarita Benitez, Executive Director, Puerto Rican Foundation for the Humanities

3:45 Sustaining the Momentum and Producing Positive Change

State Room

This final interactive session recaps Institute and upcoming opportunities to accelerate Latino student success at colleges, universities and communities as part of a broader network with support from *Excelencia*'s tools, resources and advocacy.

Moderator: Deborah Santiago, CEO, Excelencia in Education and Sarita Brown, President

4:30 2019 ALASS Institute Adjourns

The 2019 ALASS Institute was made possible with support from:

