

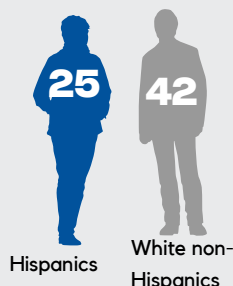
FAST FACTS

24th largest Latino population in the U.S.¹

7% of the population was Latino¹

12% of the K-12 population was Latino¹

The median age of Hispanics in Tennessee was **25**, compared to **42** for White non-Hispanics.¹



17% of Hispanics (ages 18 to 34) were enrolled in higher education, compared to **19%** of White non-Hispanics.¹

27% of Hispanic adults (25 and older) had earned an associate degree or higher, compared to **42%** of White non-Hispanic adults.¹

Hispanic Adults



White Adults

Median income of adults without a college degree vs. **with a college degree** in Tennessee¹

\$34,164

\$59,424

ACCELERATING COLLEGE COMPLETION

To make our country stronger and meet the economy's demand for a highly educated workforce, we must ensure access to quality higher education for Latino, and all, students. This requires accelerating Latino degree completion, increasing completion for all students, and scaling programs and initiatives proven to support Latino, and all, student success. The following demographics, institutional data, and practices inform Latino degree attainment.

TOP 5 INSTITUTIONS ENROLLING AND GRADUATING HISPANIC UNDERGRADUATES IN TENNESSEE²

	Institution	Sector	Enrollment (Fall 2023)	Completions (2022-23)
1	The University of Tennessee-Knoxville	4-Pub	6% Latino 1,727 28,763	5% Latino 273 5,568
2	Middle Tennessee State University	4-Pub	10% Latino 1,567 16,115	7% Latino 285 3,847
3	University of Memphis	4-Pub	11% Latino 1,504 13,645	8% Latino 224 2,948
4	Vanderbilt University	4-Priv	12% Latino 854 7,143	9% Latino 172 1,820
5	Austin Peay State University	4-Pub	11% Latino 845 7,365	10% Latino 257 2,528

NOTE: The institutions in this chart are ordered from highest to lowest Latino enrollment.

Legend



NOTE: We use the terms Latino and Hispanic interchangeably in this factsheet.

1. U.S. Census Bureau, 2023 American Community Survey 1-Year Estimates.

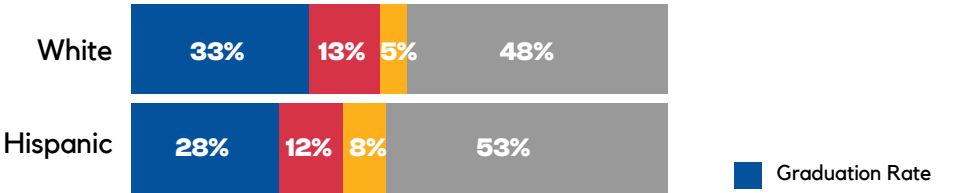
2. Excelencia in Education analysis using U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2023 Fall Enrollment, Graduation Rates Survey and Institutional Characteristics Survey.

TENNESSEE DEGREE COMPLETION GAP

Tracking the progress of students along their educational pathways can inform strategies and practices to close the degree completion gap. Four key indicators of student progress highlight different stages on the path to graduation. Together, they provide a clearer picture of how degree attainment varies between Hispanic and White non-Hispanic student cohorts in a given year. While no single indicator tells the whole story, collectively they help illustrate the extent of the gap and where targeted efforts can make a difference.

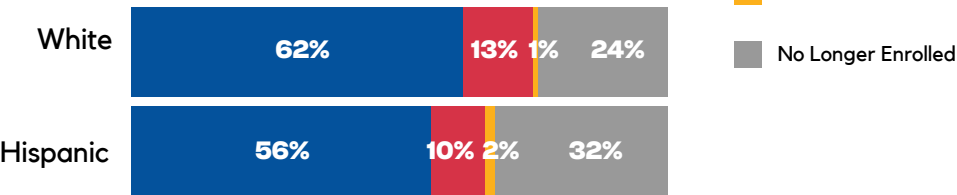
TWO-YEAR INSTITUTIONS

At two-year institutions, Hispanics' graduation rate was 5%-points lower than that of their White non-Hispanic peers in Tennessee.



FOUR-YEAR INSTITUTIONS

At four-year institutions, Hispanics' graduation rate was 6%-points lower than that of their White non-Hispanic peers in Tennessee.



*Percentages may not add up to 100% due to rounding.
NOTE: Outcomes shown are for students at two-year institutions who started in Fall 2020, and for students at four-year institutions who started in Fall 2017. These rates are at the point of 150% normal time to completion, and capture first-time, full-time undergraduate students only.
Source: *Excelencia* in Education analysis using the U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2023 Graduation Rates Survey and the Institutional Characteristics Survey.

EXAMPLE OF WHAT WORKS FOR LATINO STUDENTS

There are institutions showing success in enrolling, retaining, and graduating Latino students. The following is an example of a program across the country with evidence of effectiveness in serving Latino students recognized for Examples of *Excelencia*.

Mi Casa Es Su Casa connects Latino community college students at Lone Star College to the campus community, helping them acclimate to academic life, succeed throughout their college careers, and prepare for achievement beyond college. Established in 2016 to serve the needs of a growing Latino student population, the program aims to increase persistence, graduation, and transfer rates among these students. Mi Casa delivers 12 targeted interventions organized into three key initiatives: (1) iMALLs (Information Technology Enhanced Multidisciplinary Academic Learning Lounges): Collaborative, active learning environments that boost student engagement; (2) CAST (Center for Academic Success and Transition): Provides tutoring, career counseling, and support for transfer and graduation; and (3) MATCH (Meaningfully Aligned Targeted Courses for Hispanic Students): Ensures students receive instruction tailored to their needs through proven methods.

- The program has demonstrated the following for their Latino participants:
- In Fall 2019, 68% of Latino program participants persisted from their first to second year, significantly higher than the institutional average of 50% and the overall program average of 60%.
 - From the Fall 2016 cohort, 20% of Latino participants graduated within three years, compared to the 7% institutional average and 17% overall program average.
 - Additionally, 12% of Latino participants from the same cohort transferred within three years, compared to the institutional average transfer rate of 6%.

For more information on institutional programs improving Latino student success in higher education, visit <https://www.edexcelencia.org/what-works/growing-what-works>