

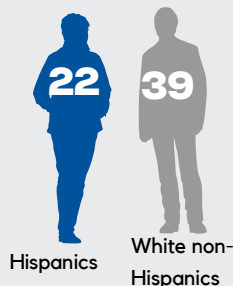
FAST FACTS

47th largest Latino population in the U.S.

5% of the population was Latino ¹

7% of the K-12 population was Latino ¹

The median age of Hispanics in North Dakota was **22**, compared to **39** for White non-Hispanics. ¹



14% of Hispanics (ages 18 to 34) were enrolled in higher education, compared to **26%** of White non-Hispanics. ¹

34% of Hispanic adults (25 and older) had earned an associate degree or higher, compared to **49%** of White non-Hispanic adults. ¹

Hispanic Adults



White Adults

Median income of adults without a college degree vs. with a college degree in North Dakota ¹

\$40,777

\$62,419

ACCELERATING COLLEGE COMPLETION

To make our country stronger and meet the economy's demand for a highly educated workforce, we must ensure access to quality higher education for Latino, and all, students. This requires accelerating Latino degree completion, increasing completion for all students, and scaling programs and initiatives proven to support Latino, and all, student success. The following demographics, institutional data, and practices inform Latino degree attainment.

TOP 5 INSTITUTIONS ENROLLING AND GRADUATING HISPANIC UNDERGRADUATES IN NORTH DAKOTA ²

	Institution	Sector	Enrollment (Fall 2023)	Completions (2022-23)
1	University of North Dakota	4-Pub	6% Latino 532 9,296	4% Latino 78 1,859
2	North Dakota State University- Main Campus	4-Pub	3% Latino 293 9,567	3% Latino 63 2,131
3	Minot State University	4-Pub	10% Latino 197 2,072	8% Latino 39 489
4	Bismarck State College	4-Pub	6% Latino 148 2,629	4% Latino 28 670
5	Williston State College	2-Pub	19% Latino 133 686	10% Latino 25 240

NOTE: The institutions in this chart are ordered from highest to lowest Latino enrollment.

Legend

 Latino Enrollment
 All Enrollment

 Latino Completions
 All Completions

NOTE: We use the terms Latino and Hispanic interchangeably in this factsheet.

1. U.S. Census Bureau, 2023 American Community Survey 1-Year Estimates.

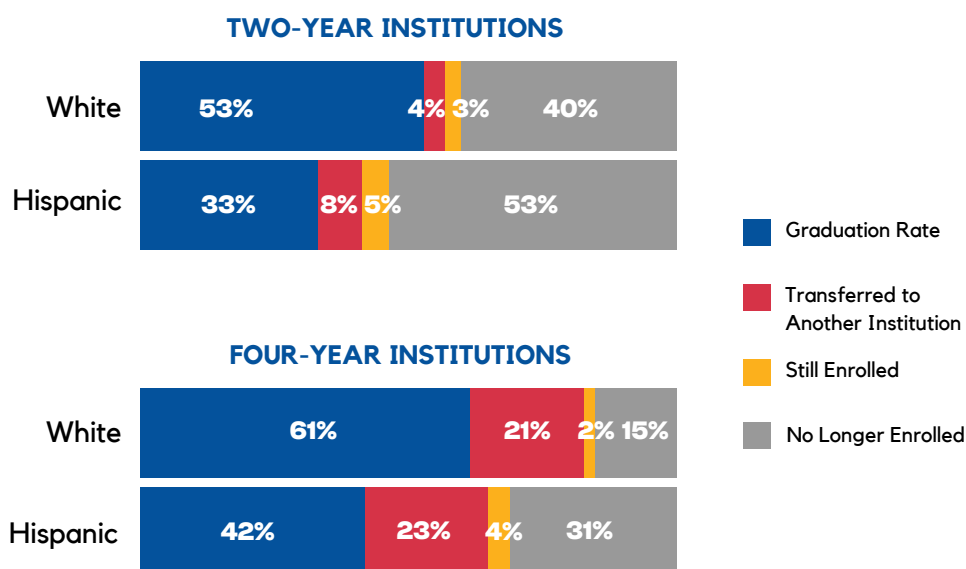
2. Excelencia in Education analysis using U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2023 Fall Enrollment, Graduation Rates Survey, and Institutional Characteristics Survey.

NORTH DAKOTA DEGREE COMPLETION GAP

Tracking the progress of students along their educational pathways can inform strategies and practices to close the degree completion gap. Four key indicators of student progress highlight different stages on the path to graduation. Together, they provide a clearer picture of how degree attainment varies between Hispanic and White non-Hispanic student cohorts in a given year. While no single indicator tells the whole story, collectively they help illustrate the extent of the gap and where targeted efforts can make a difference.

At two-year institutions, Hispanics' graduation rate was 20%-points lower than that of their White non-Hispanic peers in North Dakota.

At four-year institutions, Hispanics' graduation rate was 19%-points lower than that of their White non-Hispanic peers in North Dakota.



*Percentages may not add up to 100% due to rounding.

NOTE: Outcomes shown are for students at two-year institutions who started in Fall 2020, and for students at four-year institutions who started in Fall 2017. These rates are at the point of 150% normal time to completion, and capture first-time, full-time undergraduate students only.

Source: *Excelencia* in Education analysis using the U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2023 Graduation Rates Survey and the Institutional Characteristics Survey.

EXAMPLE OF WHAT WORKS FOR LATINO STUDENTS

There are institutions showing success in enrolling, retaining, and graduating Latino students. The following is an example of a program across the country with evidence of effectiveness in serving Latino students recognized for Examples of *Excelencia*.

The **Pathways to Academic Success and Opportunities (PASO)** program at California State University San Marcos (CSUSM) aims to expand educational opportunities and improve academic outcomes for Latino students. With a focus on retention and graduation, PASO addresses achievement gaps through innovative student services, culturally relevant curriculum, and meaningful co-curricular experiences. PASO Scholars report a stronger cultural connection to their coursework and demonstrate higher pass rates than the general CSUSM student population. Dedicated student and parent orientations support a smooth high school-to-college transition, and the program's full-time Financial Aid Technician has facilitated increasing financial aid awards offered to Latino students.

Notable outcomes of PASO include:

- A rise in Latino enrollment and retention: Latino enrollment increased from 29% in Fall 2017 to 45% in Fall 2018, while retention rose from 70% to 78% over the same period.
- Stronger academic performance in PASO courses: Pass rates for PASO courses range from 85% to 100%, averaging 10 percentage points higher than comparable CSUSM courses.
- Improved financial aid outcomes for Latino students: Among 509 PASO Scholars, 421 (83%) were selected for financial aid verification. Over 90% completed the process, and 88% were awarded financial aid—a 30% increase in aid awarded to Latino students in the program.

For more information on institutional programs improving Latino student success in higher education, visit <https://www.edexcelencia.org/what-works/growing-what-works>