

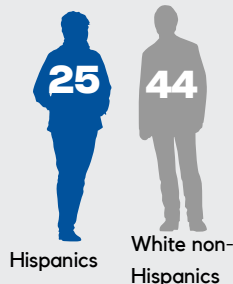
FAST FACTS

26th largest Latino population in the U.S.¹

8% of the population was Latino¹

14% of the K-12 population was Latino¹

The median age of Hispanics in Wisconsin was **25**, compared to **44** for White non-Hispanics.¹



18% of Hispanics (ages 18 to 34) were enrolled in higher education, compared to **22%** of White non-Hispanics.¹

27% of Hispanic adults (25 and older) had earned an associate degree or higher, compared to **47%** of White non-Hispanic adults.¹

Hispanic Adults



White Adults



Median income of adults without a college degree vs. **with a college degree** in Wisconsin¹

\$38,499

\$63,061

ACCELERATING COLLEGE COMPLETION

To make our country stronger and meet the economy's demand for a highly educated workforce, we must ensure access to quality higher education for Latino, and all, students. This requires accelerating Latino degree completion, increasing completion for all students, and scaling programs and initiatives proven to support Latino, and all, student success. The following demographics, institutional data, and practices inform Latino degree attainment.

TOP 5 INSTITUTIONS ENROLLING AND GRADUATING HISPANIC UNDERGRADUATES IN WISCONSIN²

	Institution	Sector	Enrollment (Fall 2023)	Completions (2022-23)
1	University of Wisconsin-Madison	4-Pub	8% Latino 2,965 35,665	6% Latino 453 8,121
2	University of Wisconsin-Milwaukee	4-Pub	15% Latino 2,563 16,762	12% Latino 425 3,562
3	Milwaukee Area Technical College	2-Pub	20% Latino 2,242 11,362	19% Latino 240 1,232
4	Madison Area Technical College	4-Pub	15% Latino 1,405 9,273	10% Latino 121 1,229
5	Gateway Technical College	2-Pub	26% Latino 1,230 4,657	20% Latino 135 692

NOTE: The institutions in this chart are ordered from highest to lowest Latino enrollment.

Legend

 Latino Enrollment
 All Enrollment

 Latino Completions
 All Completions

NOTE: We use the terms Latino and Hispanic interchangeably in this factsheet.

1. U.S. Census Bureau, 2023 American Community Survey 1-Year Estimates.

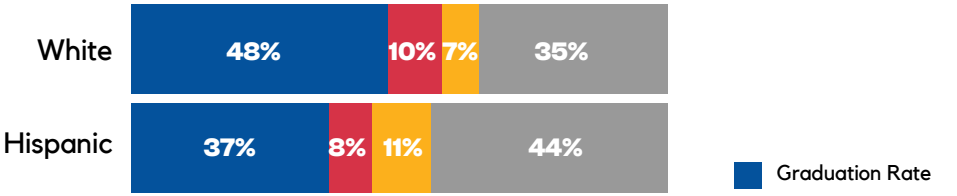
2. Excelencia in Education analysis using U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2023 Fall Enrollment, Graduation Rates Survey, and Institutional Characteristics Survey.

WISCONSIN DEGREE COMPLETION GAP

Tracking the progress of students along their educational pathways can inform strategies and practices to close the degree completion gap. Four key indicators of student progress highlight different stages on the path to graduation. Together, they provide a clearer picture of how degree attainment varies between Hispanic and White non-Hispanic student cohorts in a given year. While no single indicator tells the whole story, collectively they help illustrate the extent of the gap and where targeted efforts can make a difference.

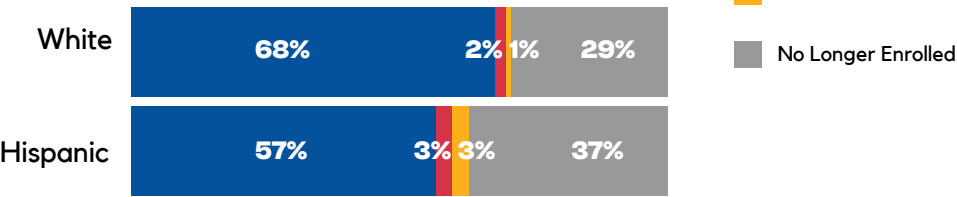
TWO-YEAR INSTITUTIONS

At two-year institutions, Hispanics' graduation rate was 11%-points lower than that of their White non-Hispanic peers in Wisconsin.



FOUR-YEAR INSTITUTIONS

At four-year institutions, Hispanics' graduation rate was 11%-points lower than that of their White non-Hispanic peers in Wisconsin.



*Percentages may not add up to 100% due to rounding.
NOTE: Outcomes shown are for students at two-year institutions who started in Fall 2020, and for students at four-year institutions who started in Fall 2017. These rates are at the point of 150% normal time to completion, and capture first-time, full-time undergraduate students only.
Source: *Excelencia* in Education analysis using the U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2023 Graduation Rates Survey and the Institutional Characteristics Survey.

EXAMPLE OF WHAT WORKS FOR LATINO STUDENTS

There are institutions showing success in enrolling, retaining, and graduating Latino students. The following is an example of a program across the country with evidence of effectiveness in serving Latino students recognized for Examples of *Excelencia*.

Proyecto Pa'Lante is an academic support unit committed to enhancing student success, historically and continuously serving Latino students who are first-generation college freshmen. The program provides holistic, cultural, and academic advisement; tutoring; vocational and career guidance; personal and financial counseling; and a college support system that fosters a positive self-image and sense of belonging. It primarily serves students from Chicago and the surrounding suburbs who show academic potential but may not meet general admission requirements. Proyecto Pa'Lante builds relationships with Chicago Public Schools high school coaches and counselors as well as community partners such as Enlace Chicago to create a pipeline to the university, and assists with the admissions and onboarding process of Latino students. Students participate in a two-year adjustment period designed to

increase scholastic achievement and persistence toward graduation, which includes a Latino college success course (3 credits), individualized holistic advising, scholarships, and bilingual and culturally affirming programming for students and parents. Retention outcomes include:

- 2019: 69% of 86 students were retained from Fall to Fall; 93% were Latino
- 2020: 62% of 61 students were retained from Fall to Fall; 100% were Latino

Proyecto Pa'Lante students were retained at a higher rate than General Admits in 2019, and at a similar rate in 2020.