

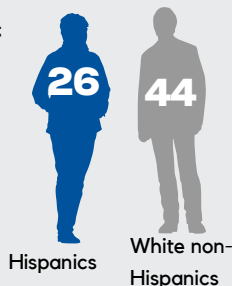
FAST FACTS

9th largest Latino population in the U.S.

11% of the population was Latino ¹

18% of the K-12 population was Latino ¹

The median age of Hispanics in North Carolina was **26**, compared to **44** for White non-Hispanics. ¹



17% of Hispanics (ages 18 to 34) were enrolled in higher education, compared to **22%** of White non-Hispanics. ¹

26% of Hispanic adults (25 and older) had earned an associate degree or higher, compared to **51%** of White non-Hispanic adults. ¹

Hispanic Adults



White Adults

Median income of adults without a college degree vs. **with a college degree** in North Carolina ¹

\$33,694

\$60,706

ACCELERATING COLLEGE COMPLETION

To make our country stronger and meet the economy's demand for a highly educated workforce, we must ensure access to quality higher education for Latino, and all, students. This requires accelerating Latino degree completion, increasing completion for all students, and scaling programs and initiatives proven to support Latino, and all, student success. The following demographics, institutional data, and practices inform Latino degree attainment.

TOP 5 INSTITUTIONS ENROLLING AND GRADUATING HISPANIC UNDERGRADUATES IN NORTH CAROLINA ²

	Institution	Sector	Enrollment (Fall 2023)	Completions (2022-23)
1	University of North Carolina at Charlotte	4-Pub	15% Latino 3,472 23,567	12% Latino 690 5,534
2	Wake Technical Community College	2-Pub	18% Latino 3,382 18,605	15% Latino 410 2,758
3	Central Piedmont Community College	2-Pub	20% Latino 2,684 13,640	16% Latino 355 2,262
4	University of North Carolina at Greensboro	4-Pub	17% Latino 2,300 13,848	13% Latino 447 3,316
5	North Carolina State University at Raleigh	4-Pub	9% Latino 2,247 26,389	7% Latino 459 6,486

NOTE: The institutions in this chart are ordered from highest to lowest Latino enrollment.

Legend

 Latino Enrollment
 All Enrollment

 Latino Completions
 All Completions

NOTE: We use the terms Latino and Hispanic interchangeably in this factsheet.

1. U.S. Census Bureau, 2023 American Community Survey 1-Year Estimates.

2. Excelencia in Education analysis using U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2023 Fall Enrollment, Graduation Rates Survey, and Institutional Characteristics Survey.

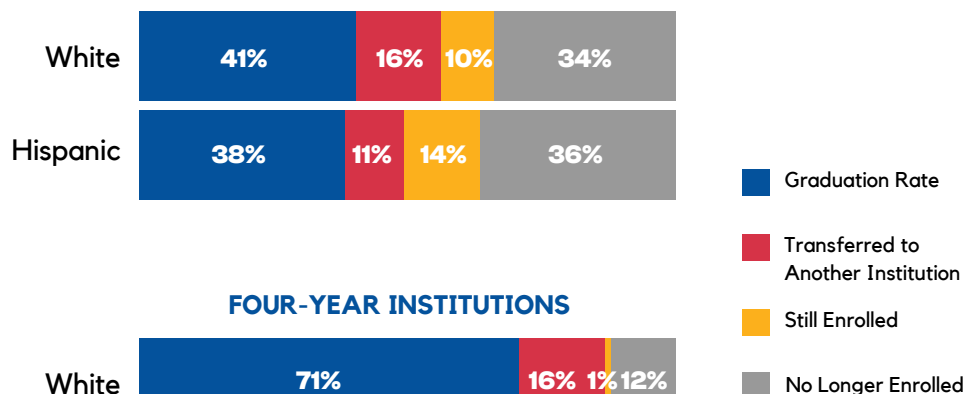
NORTH CAROLINA DEGREE COMPLETION GAP

Tracking the progress of students along their educational pathways can inform strategies and practices to close the degree completion gap. Four key indicators of student progress highlight different stages on the path to graduation. Together, they provide a clearer picture of how degree attainment varies between Hispanic and White non-Hispanic student cohorts in a given year. While no single indicator tells the whole story, collectively they help illustrate the extent of the gap and where targeted efforts can make a difference.

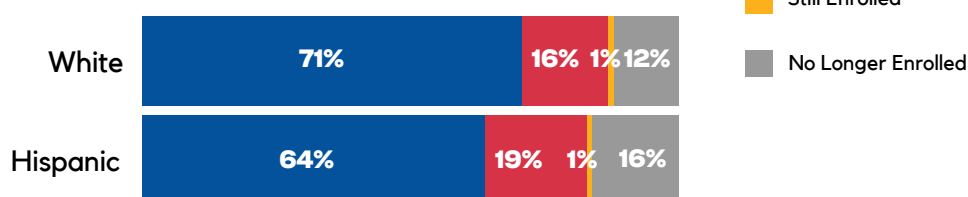
At two-year institutions, Hispanics' graduation rate was 3%-points lower than that of their White non-Hispanic peers in North Carolina.

At four-year institutions, Hispanics' graduation rate was 7%-points lower than that of their White non-Hispanic peers in North Carolina.

TWO-YEAR INSTITUTIONS



FOUR-YEAR INSTITUTIONS



*Percentages may not add up to 100% due to rounding.

NOTE: Outcomes shown are for students at two-year institutions who started in Fall 2020, and for students at four-year institutions who started in Fall 2017. These rates are at the point of 150% normal time to completion, and capture first-time, full-time undergraduate students only.

Source: *Excelencia* in Education analysis using the U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2023 Graduation Rates Survey and the Institutional Characteristics Survey.

EXAMPLE OF WHAT WORKS FOR LATINO STUDENTS

There are institutions showing success in enrolling, retaining, and graduating Latino students. The following is an example of a program across the country with evidence of effectiveness in serving Latino students recognized for Examples of *Excelencia*.

Shark Path is a coordinated set of strategies, programs, and interventions at Miami Dade College (MDC) designed to support students at every stage of their journey — from admission to credential completion to transition into a bachelor's program or the workforce. The guided pathway integrates a three-tiered model of advising using a case management proactive approach. Pre-college advisors (PCA) engage students early and encourage their attendance in college while forming connections with MDC. Once enrolled, during mandatory orientation, new students are assigned a First Year Advisor (FYA), who, during the first term, provides career exploration and, in conjunction with the student, develops an Individualized Academic Plan using the Course Sequence Guides. Once 25% of students' classes are completed, they are assigned a college mentor, a faculty or department advisor who provides guidance on internships, career options, and transfer to a four-year

institution while focusing on persistence and completion. The program has two complementary goals: to transform the student experience and increase students' progression and completion, and to enhance organizational capacity for innovation and improvement.

Consider the following:

- Between 2012 and 2019, more than 80,000 new, first-time-in-college direct-entry (FTIC-DE) students benefited from the program.
- In 2019, by the end of their first term, 96% of Hispanic students had declared a program of study.
- The number of Hispanic applicants grew by 30% between 2016 and 2018, and Hispanic enrollment increased by 12% during the same period.
- From 2016 to 2019, FTIC-DE Hispanic students' Fall-to-Spring retention rate was 72%, compared to 68% for non-Hispanic students.

For more information on institutional programs improving Latino student success in higher education, visit <https://www.edexcelencia.org/what-works/growing-what-works>