

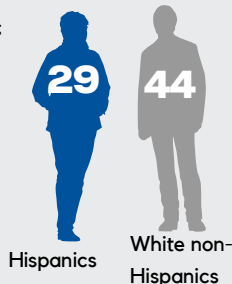
FAST FACTS

17th largest Latino population in the U.S.¹

13% of the population was Latino¹

18% of the K-12 population was Latino¹

The median age of Hispanics in Maryland was **29**, compared to **44** for White non-Hispanics.¹



19% of Hispanics (ages 18 to 34) were enrolled in higher education, compared to **21%** of White non-Hispanics.¹

29% of Hispanic adults (25 and older) had earned an associate degree or higher, compared to **57%** of White non-Hispanic adults.¹

Hispanic Adults



White Adults

Median income of adults without a college degree vs. **with a college degree** in Maryland¹

\$39,462

\$76,691

ACCELERATING COLLEGE COMPLETION

To make our country stronger and meet the economy's demand for a highly educated workforce, we must ensure access to quality higher education for Latino, and all, students. This requires accelerating Latino degree completion, increasing completion for all students, and scaling programs and initiatives proven to support Latino, and all, student success. The following demographics, institutional data, and practices inform Latino degree attainment.

TOP 5 INSTITUTIONS ENROLLING AND GRADUATING HISPANIC UNDERGRADUATES IN MARYLAND²

	Institution	Sector	Enrollment (Fall 2023)	Completions (2022-23)
1	University of Maryland Global Campus	4-Pub	18% Latino 8,484 48,238	15% Latino 1,527 10,127
2	Montgomery College	2-Pub	30% Latino 4,079 13,519	25% Latino 642 2,594
3	University of Maryland-College Park	4-Pub	11% Latino 3,239 30,246	10% Latino 771 8,075
4	Towson University	4-Pub	11% Latino 1,798 16,400	10% Latino 401 4,064
5	Prince George's Community College	2-Pub	21% Latino 1,691 8,049	16% Latino 203 1,258

NOTE: The institutions in this chart are ordered from highest to lowest Latino enrollment.

Legend

■ Latino Enrollment
■ All Enrollment

■ Latino Completions
■ All Completions

NOTE: We use the terms Latino and Hispanic interchangeably in this factsheet.

1. U.S. Census Bureau, 2023 American Community Survey 1-Year Estimates

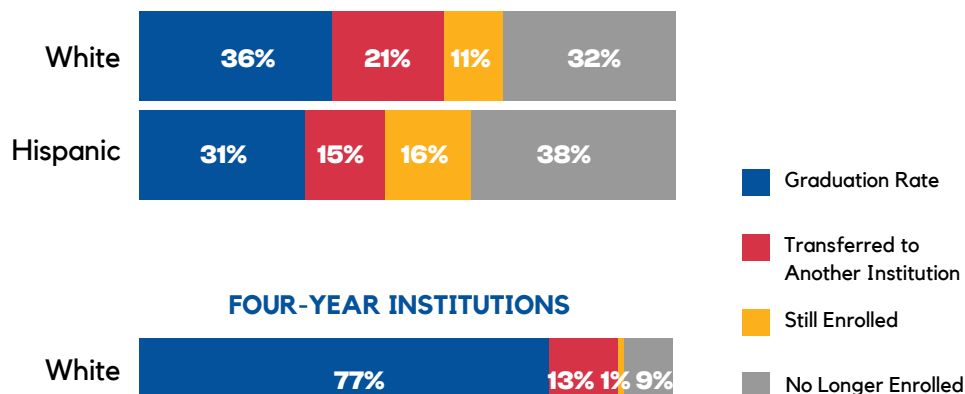
2. Excelencia in Education analysis using U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2023 Fall Enrollment, Graduation Rates Survey, and Institutional Characteristics Survey.

MARYLAND DEGREE COMPLETION GAP

Tracking the progress of students along their educational pathways can inform strategies and practices to close the degree completion gap. Four key indicators of student progress highlight different stages on the path to graduation. Together, they provide a clearer picture of how degree attainment varies between Hispanic and White non-Hispanic student cohorts in a given year. While no single indicator tells the whole story, collectively they help illustrate the extent of the gap and where targeted efforts can make a difference.

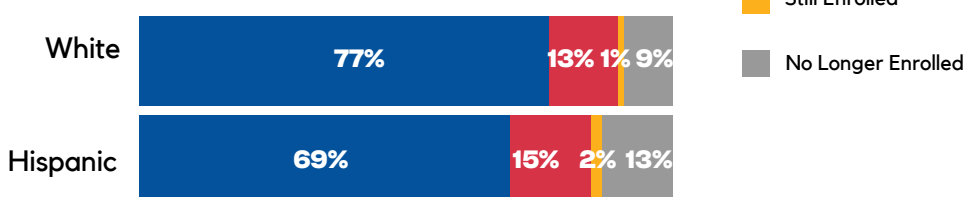
At two-year institutions, Hispanics' graduation rate was 5%-points lower than that of their White non-Hispanic peers in Maryland.

TWO-YEAR INSTITUTIONS



At four-year institutions, Hispanics' graduation rate was 8%-points lower than that of their White non-Hispanic peers in Maryland.

FOUR-YEAR INSTITUTIONS



*Percentages may not add up to 100% due to rounding.

NOTE: Outcomes shown are for students at two-year institutions who started in Fall 2020, and for students at four-year institutions who started in Fall 2017. These rates are at the point of 150% normal time to completion, and capture first-time, full-time undergraduate students only.

Source: *Excelencia* in Education analysis using the U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2023 Graduation Rates Survey and the Institutional Characteristics Survey.

EXAMPLE OF WHAT WORKS FOR LATINO STUDENTS

There are institutions showing success in enrolling, retaining, and graduating Latino students. The following is an example of a program across the country with evidence of effectiveness in serving Latino students recognized for Examples of *Excelencia*.

Ambiciones provides pathways to college completion for Latino students by helping high school students and their families navigate the Howard Community College (HCC) admission process. Once students are enrolled at HCC, the program aims to increase the retention rates of first-year participants and increase graduation/transfer rates by providing intrusive and personalized advising, building community among Latino students, and connecting students to resources. In 2015, HCC saw a growth of Latino student enrollment and created Ambiciones to provide pathways for Latino student success. Ambiciones first started with 20 students and a dedicated bilingual completion advisor. The program has evolved and now primarily works in five county high schools with significant Latino populations to create a supportive, seamless pipeline for high school seniors and families applying to HCC. The program provides college presentations to Howard County Public Schools, meets individually with families, hosts an on-campus senior family night entirely in Spanish, and

triages incoming HCC students over the summer. In partnership with the Howard County Public Schools, Ambiciones provides JumpStart, a dual enrollment program that covers full tuition, books, and fees for low-income, Latino high school students to complete up to 60 credits toward a college degree. Ambiciones has also developed a close partnership with the Howard County Public School System Hispanic Achievement Liaisons. Program outreach includes Deferred Action for Childhood Arrivals (DACA) and undocumented students.

As of spring 2019, Ambiciones served 145 Latino student participants. By fiscal year 2020, participants demonstrated strong persistence. First-time/full time student participants were retained at a rate of 91% compared to 67% of non-participants, while the retention rate of part-time program participants was 50% compared to 45% for non-program participants. In spring 2020, 90% of program participants met the 'good academic standing' goal compared to 81% of non-program participants.

For more information on institutional programs improving Latino student success in higher education, visit <https://www.edexcelencia.org/what-works/growing-what-works>