

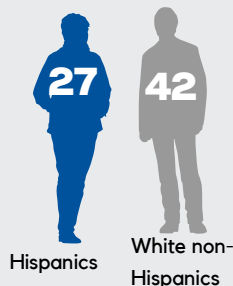
FAST FACTS

10th largest Latino population in the U.S.¹

11% of the population was Latino¹

16% of the K-12 population was Latino¹

The median age of Hispanics in Georgia was **27**, compared to **42** for White non-Hispanics.¹



18% of Hispanics (ages 18 to 34) were enrolled in higher education, compared to **21%** of White non-Hispanics.¹

29% of Hispanic adults (25 and older) had earned an associate degree or higher, compared to **47%** of White non-Hispanic adults.¹

Hispanic Adults



White Adults

Median income of adults without a college degree vs. **with a college degree** in Georgia¹

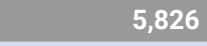
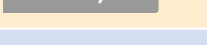
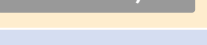
\$33,988

\$62,863

ACCELERATING COLLEGE COMPLETION

To make our country stronger and meet the economy's demand for a highly educated workforce, we must ensure access to quality higher education for Latino, and all, students. This requires accelerating Latino degree completion, increasing completion for all students, and scaling programs and initiatives proven to support Latino, and all, student success. The following demographics, institutional data, and practices inform Latino degree attainment.

TOP 5 INSTITUTIONS ENROLLING AND GRADUATING HISPANIC UNDERGRADUATES IN GEORGIA²

	Institution	Sector	Enrollment (Fall 2023)	Completions (2022-23)
1	Kennesaw State University	4-Pub	16% Latino  6,184  39,503	12% Latino  727  5,826
2	Georgia State University	4-Pub	15% Latino  3,959  27,109	14% Latino  734  5,309
3	Georgia Gwinnett College	4-Pub	28% Latino  3,133  11,156	23% Latino  268  1,156
4	University of North Georgia	4-Pub	17% Latino  2,618  15,542	15% Latino  404  2,705
5	University of Georgia	4-Pub	8% Latino  2,385  31,310	7% Latino  541  8,062

NOTE: The institutions in this chart are ordered from highest to lowest Latino enrollment.

Legend

-  Latino Enrollment
-  Latino Completions
-  All Enrollment
-  All Completions

NOTE: We use the terms Latino and Hispanic interchangeably in this factsheet.

1. U.S. Census Bureau, 2023 American Community Survey 1-Year Estimates.

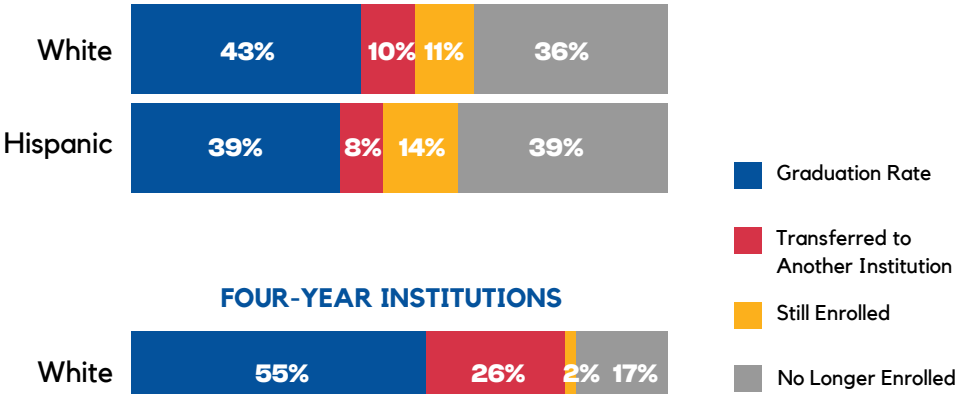
2. Excelencia in Education analysis using U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2023 Fall Enrollment, Graduation Rates Survey, and Institutional Characteristics Survey.

GEORGIA DEGREE COMPLETION GAP

Tracking the progress of students along their educational pathways can inform strategies and practices to close the degree completion gap. Four key indicators of student progress highlight different stages on the path to graduation. Together, they provide a clearer picture of how degree attainment varies between Hispanic and White non-Hispanic student cohorts in a given year. While no single indicator tells the whole story, collectively they help illustrate the extent of the gap and where targeted efforts can make a difference.

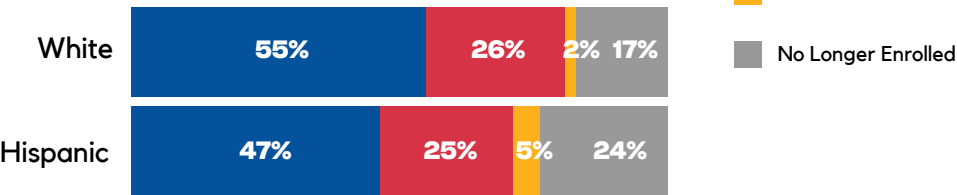
TWO-YEAR INSTITUTIONS

At two-year institutions, Hispanics' graduation rate was 4%-points lower than that of their White non-Hispanic peers in Georgia.



FOUR-YEAR INSTITUTIONS

At four-year institutions, Hispanics' graduation rate was 8%-points lower than that of their White non-Hispanic peers in Georgia.



*Percentages may not add up to 100% due to rounding.
NOTE: Outcomes shown are for students at two-year institutions who started in Fall 2020, and for students at four-year institutions who started in Fall 2017. These rates are at the point of 150% normal time to completion, and capture first-time, full-time undergraduate students only.
Source: *Excelencia* in Education analysis using the U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2023 Graduation Rates Survey and the Institutional Characteristics Survey.

EXAMPLE OF WHAT WORKS FOR LATINO STUDENTS

There are institutions showing success in enrolling, retaining, and graduating Latino students. The following is an example of a program across the country with evidence of effectiveness in serving Latino students recognized for Examples of *Excelencia*.

Established in 2002, the mission of **Latinx Student Services and Outreach (LASSO)** at Georgia State University (GSU) is to provide holistic programming to support Latino student success. Through educational, cultural, social, and career services, LASSO promotes student recruitment, retention, empowerment, and graduation. The program is committed to providing a safe space for all students regardless of class, sexual orientation, nationality, citizenship, or immigrant status, and to supporting the development of self-advocacy of students so that they may attain their academic and professional aspirations. LASSO expands the academic, social, and leadership opportunities for Latino/Hispanic students at GSU while also increasing collaborative efforts amongst Latino/Hispanic faculty, staff, and students. The program emphasizes the value of family

involvement in a student's educational journey, engaging families through outreach initiatives. Students who engaged with LASSO experienced higher persistence and academic success rates than non-participating students. In Fall 2019:

- Those who participated in LASSO once had a 93% retention or graduation rate, while students who participated in the program more than twice achieved a 96% rate, compared to 86% for those who did not utilize LASSO services.
- Those who interacted with LASSO once earned GPAs 7 points higher than non-participants, and those who engaged more than twice earned GPAs 29 points higher. LASSO students earned an average GPA of 3.35.