



# IMPACT

## REPORT



2025

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## ABOUT EXCELENCIA IN EDUCATION

*Excelencia* in Education leads a national network of results-oriented educators and policymakers transforming higher education to tap the talents of the Latino community and address the U.S. economy's needs for a highly educated workforce and engaged civic leaders. With this network, *Excelencia* ensures access to excellence by promoting student achievement, informing educational policies, and advancing evidence-based practices to more intentionally serve Latino, and all, students.

*Excelencia's* mission is accelerating Latino student success, while increasing all student success, to close postsecondary attainment gaps and advance our families, communities, and nation. *Confianza* is how we accomplish that mission — embodying a dynamic of trust, responsibility, and mutual respect with higher education institutions and leaders. Through an ongoing process of communication, collaboration, and innovation, *Excelencia* helps colleges and universities embed student-centered, data-informed continuous improvement into their strategies and practices — and prove their positive student impact to funders, accreditors, and communities.

# Message from *Excelencia* Co-Founders

Dear Colleagues,

Higher education is in a moment of significant change — taking the form of new policies, emerging technologies, and challenging questions that address and influence how colleges and universities deliver an education of value.

*Excelencia* in Education is no stranger to change. In fact, we founded *Excelencia* on the premise of change — with a vision to challenge the status quo and build momentum for student-centered institutional transformation guided by a Latino lens. Latinos are a young, fast-growing population representative of the post-traditional student majority that institutions must serve. We know what works for them can work for others, and we innovate in higher education starting with Latinos because it leads to excellence for all students and a stronger workforce for the nation. What describes us does not divide us unless we let it — and we can't let it.

Though plenty has changed since our work began, we have remained constant in our belief that students should succeed because of their institution — not despite it. We have acted on this belief by:

1. Expanding awareness of contemporary issues in higher education and factors influencing the success of students in college today with analysis that informs action,
2. Scaling what works for Latino students representing the post-traditional student majority, understanding that what works for them can work for others, and
3. Increasing the number of institutions committed to building capacity and ensuring a quality education through the alignment of data, practice, and leadership.

In 2025, we continued to deliver impact aligned with these efforts. Our research gave institutions and policymakers key insights into how students pay for college. Our community of practice shared stories of improving student outcomes on a national stage. And more colleges and universities affiliated with our *Excelencia* in Action network than ever before — united in their shared commitment to ensuring Latino, and all, students thrive.

Amid new challenges and opportunities for advancing student success, we invite you to engage with the strategic efforts and impact outlined in this report. They are proof that our focus on serving students and supporting their futures resonates as powerfully today as it did more than two decades ago — and that collective action continues to transform higher education and produce measurable outcomes for our students, communities, and country.

In common cause,

Deborah A. Santiago  
Co-founder and CEO

Sarita E. Brown  
Co-founder and President

# Message from *Excelencia* Board Chair

Dear Colleagues,

Results matter. *Excelencia* in Education understands and promotes this — and we continue to drive meaningful results for Latino, and all, students at colleges and universities nationwide.

By converting insights into action and intentionality into impact, *Excelencia* advances progress at a growing number of institutions holding themselves accountable for providing a return on investment to their students. As a business leader in my state, and as a former regent for a public university system, I know firsthand the value of this progress. It prepares a new generation of civic leaders to lift up our families and communities, while cultivating talent that fuels our workforce and sustains America's competitiveness in the global economy.

From its inception, *Excelencia* has taken responsibility for leading change — catalyzing and supporting data-informed decision-making, impactful practices, and strong leadership. Like the results it makes possible, that responsibility matters now more than ever.

Higher education faces real challenges, but it also holds real opportunity. This report reflects the value delivered through collaboration across our national network and the continued commitment we carry forward. We're proud to share this picture of positive impact and energized to meet this moment.

In common cause,

Massey Villarreal

Chair of *Excelencia's* Board of Directors  
Chief Executive Officer and President, Precision Task Group, Inc.

## EXCELENCIA BOARD OF DIRECTORS

- **Massey Villarreal**, Chair, Chief Executive Officer and President, Precision Task Group, Inc.
- **Elizabeth Béjar**, Vice Chair, Provost, Executive Vice President, and COO, Florida International University
- **Carlos E. Santiago**, Past Chair, Commissioner Emeritus, Massachusetts Department of Higher Education (DHE)
- **Geronimo M. Rodriguez Jr.**, Secretary/Treasurer, Former Chief Advocacy Officer, Ascension Texas
- **Sarita E. Brown**, Board Member, President, *Excelencia* in Education
- **Andrés Henríquez**, Board Member, Director of STEM Education Strategy, US Division, Education Development Center, Inc.
- **Verónica Herrero**, Board Member, Executive Vice Chancellor, City Colleges of Chicago, and President, City Colleges of Chicago Foundation
- **Jane Oates**, Board Member, Senior Policy Advisor, WorkingNation
- **Havidán Rodríguez**, Board Member, President, University at Albany - State University of New York
- **Cynthia Teniente-Matson**, Board Member, President, San José State University

# 2025: Year at a Glance

*Excelencia* led through a pivotal moment in higher education in 2025, responding to and strategizing with institutions navigating a rapidly changing national landscape. Together with our community of practice, we stayed the course to continue shaping a future of accountability and opportunity within higher education to provide value for every student and ensure America's future.

Our accomplishments include:



**Centering post-traditional student and institutional leadership voices in new research and recommendations that address financial aid and college affordability.**

Our analysis informs policy and compels action that supports access to a quality education and economic mobility for the majority of students in college today, whom Latinos represent.



**Elevating evidence-based practices increasing student success, exemplified by the 2025 Examples of *Excelencia*,**

in addition to engaging over 250 college and community-based programs in our community of practice to foster connections and learning that grow what works to facilitate access to excellence.



**Expanding the national *Excelencia in Action* (E-Action) network** — uniting more than 200 college and university leaders and deepening our collaboration with them to transform higher education and tap the talents of the Latino community amongst all. The E-Action network represented 6% of all institutions, yet enrolled and graduated over one-third of Latino, and nearly one-fifth of all, students.



**Supporting Hispanic-Serving Institutions (HSIs) amid the current administration's elimination of their federal funding** by organizing leading HSIs to make the case for investment in capacity building and demonstrate their value to all of their students and communities.



**Strengthening our affiliates' internal systems to intentionally serve Latino, and all, students and external proof of positive impact with tailored capacity building support.** We met nearly 50 institutions where they were on their journeys of transformation to more intentionally serve Latino, and all, students with clear, actionable steps for continuous improvement.



**Certifying and recertifying 18 colleges and universities with the Seal of *Excelencia*,** a national certification that holds institutions accountable for demonstrating continuous improvement and positive impact on student outcomes. Nationwide, 48 Seal-certified institutions have met this standard of excellence, and they produce outsized impact in terms of enrolling and graduating students.

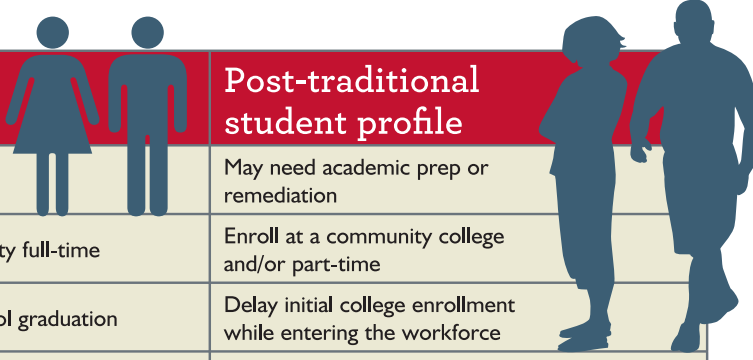
Everything we accomplished in 2025 was made possible by institutions, leaders, and practitioners who met change with purpose. These numbers speak to the breadth of our impact, and they reflect the depth of commitment demonstrated by those who continue to carry out our belief that innovating in higher education, beginning with Latinos, supports transformation that benefits all.

# Excelencia's Portfolio

## DATA AND RESEARCH

Latinos represent a post-traditional student majority, often navigating multiple paths through higher education while balancing work, family, and other responsibilities. *Excelencia* focuses on piloted efforts that work for Latino students because they can also work for others.

As the trusted source of information on Latino and other post-traditional students in higher education, *Excelencia* establishes a foundation of knowledge on issues influencing student success to catalyze institutions, advance effective policies, and compel action.



Traditional student profile	Post-traditional student profile
College-ready	May need academic prep or remediation
Enroll in a college or university full-time	Enroll at a community college and/or part-time
Enroll the fall after high school graduation	Delay initial college enrollment while entering the workforce
Live on-campus	Live off-campus with their parents or with their own dependants
Complete a bachelor degree in four years	Take more than four years to complete a degree
Parents have college degree	First in family to enroll in college
White, non-Hispanic	Latino, African American, Asian/Pacific Islander
Do not work while enrolled	Work 30 hours or more a week
Make college choices based on financial aid, academic programs offered, & institutional prestige	Make college choices based on cost of attendance, location, & accessibility

*“Excelencia has helped transform the nation’s understanding of Latino students, pushing us to better meet them where they are so they can succeed.”*

*— Jamie Merisotis, President and CEO, Lumina Foundation*

### Research:

*Excelencia* in Education’s research addresses contemporary issues in higher education — issues like college affordability and pathways to the workforce — using a Latino lens to educate decision makers, drive more effective policymaking, and inform institutional transformation to better serve students.

*Excelencia* released more than **15 new research publications** in 2025 to inform and compel action that centers on the experiences and realities of students in college today. Additionally, *Excelencia* answered close to **60 requests from stakeholders** to advance student success strategies.

*“Everything that Excelencia does — all of the research, policy briefs, and the work that it does for institutional transformation — has really centered on how we lead change. In so many different ways, being focused not just on securing the data but on what you do with the data to lead that change has been a foundation for the work that many of us have done in higher education and will continue to do.”*

*— Tia Brown McNair, Vice President of Strategy and Collective Impact, Alliance for Higher Education*



### Publications:

- **[How Latinos Pay for College: 2025 National Trends](#)**: This brief builds on 20 years of *Excelsencia's* research on Latino students and college affordability, lessons learned from institutional leadership, and students' experiences. It shows that Latino students make pragmatic choices to pay for college, highlights how institutions intentionally serving them are making strides to improve affordability, and identifies opportunities institutions and policymakers have to ensure a quality education.
- **[College Affordability: Insights and Solutions from Texas Students and Postsecondary Leaders](#)**: This brief highlights the experiences of students and administrators, offering insights for institutional leaders and policymakers to improve college affordability and support Latino, and all, student success in Texas and nationally. It focuses on how Latino students in Texas make informed, pragmatic choices to afford college, often shaped by state policy and institutional practice.

### Media Engagement:

Members of the media depend on *Excelsencia* as a trusted source of information on the current status of Latino students in higher education as well as institutions and programs that strive to ensure access to a quality education for all students. In 2025, our analysis, efforts, and experts served as a vital resource for hundreds of media outlets addressing the current administration's cancellation of federal funding for Hispanic-Serving Institutions, the demographic cliff in higher education, and financial aid for Latino, and all, students.

Noteworthy coverage from 2025 included:

- **NPR**, "[Bienvenidos! Some colleges are targeting a long-neglected group: Hispanic students](#)"
- **USA Today**, "[Trump shifts millions of dollars to HBCUs and tribal schools amid deep education cuts](#)"
- **The Washington Monthly**, "[America's Best Hispanic-Serving Colleges](#)"
- **The Chronicle of Higher Education**, "[A Decades-Old Government Program That Supports Hispanic Students Is Under Fresh Scrutiny](#)"
- **Inside Higher Ed**, "[4 Initiatives for Graduate Student Success](#)"

Excelsencia earned over  
**1,500**  
 references in the media.

### EVIDENCE-BASED PRACTICES

By identifying and promoting evidence-based programs at the forefront of improving higher educational achievement, *Excelsencia* supports institutional and community leaders, practitioners, funders, and policymakers to take an asset-based approach to serving Latino, and all, students. The institutions and community-based organizations implementing these programs produce positive outcomes for their communities by creating opportunities for students and families and facilitating pathways to student success.



[Examples of Excelsencia](#) is the only national, data-driven effort to recognize programs with evidence of effectiveness in increasing Latino student success amongst all served.

#### Over 20 years of Examples, Excelsencia has:



Reviewed **thousands** of program submissions;



Recognized **more than 400** programs for their impact; and



Raised and awarded **more than \$2.2 million** to programs making a positive difference for students across the country.

In 2025, *Excelencia* recognized **30 programs** for evidence-based practices facilitating access to excellence for all students. Among them, **four programs** were selected as the [2025 Examples of Excelencia](#) for building faculty pipelines, providing holistic support, connecting classroom learning to in-demand jobs, and offering research and mentorship experiences that foster persistence, completion, and career success.

### 2025 Examples of Excelencia



“Personally, it got me where I need to be ... I now want to earn a bachelor's in science. I tell friends and family about the program so they can change their path too.”

- GM ASEP Student

**[General Motors Automotive Service Education Program \(GM ASEP\), Cerritos College – Norwalk, CA \(Associate Level\)](#)**: The program ensures that students remain enrolled, succeed academically, and graduate with the skills and certifications needed to enter high-demand careers. In 2023-2024, 78% of GM ASEP students earned a degree on time — 79% of whom identified as Latino — compared to 11% of non-participating students at Cerritos College graduating on time.



“I learned about what research as a public health career looks like. Previously, I honestly didn't know what it entailed, but now I know [what] it looks like and the different members and processes that it requires and involves.”

- ÁNDALE Student

**[ÁNDALE Latino Research Training Program, California State University, Long Beach – Long Beach, CA \(Baccalaureate Level\)](#)**: ÁNDALE helps increase the number of qualified, first-generation, educated graduates in the fields of nutrition and health science. In the 2023-24 academic year, ÁNDALE engaged 53 undergraduate students, surpassing its goal of 50 students, with a 100% retention rate.



“[The fellowship has been] pivotal in my Ph.D. progression by providing an entire year dedicated to research, writing publications, and collaborating with faculty across career stages, from assistant to full professors.”

- Crossing Latinidades Student

**[Crossing Latinidades Humanities Research Initiative, University of Illinois Chicago – Chicago, IL \(Graduate Level\)](#)**:

The program intentionally supports Latino graduate students in navigating critical stages, equipping them to advance through dissertation milestones and access opportunities that position them for academic and professional success. Of the 27 Latino fellows in the 2022-23 cohort, 100% achieved ABD status and advanced to candidacy.



“VIDA made it possible for me to attend school, financially. The program is fast-paced and demanding. Without VIDA's help, I wouldn't have been able to stop working and focus on school to support my kids.”

- VIDA Student

**[Avanza RGV: Accelerating Latino Prosperity through Education & Career Pathways, Valley Initiative for Development and Advancement \(VIDA\)– Mercedes, TX \(Community-Based Organization Level\)](#)**: VIDA empowers students through comprehensive educational support, career development, and holistic services that address systemic barriers to economic mobility.

“The 2025 Examples of Excelencia show us the possibilities that open when higher education institutes intentionally serve their students. Each program has demonstrated how meeting students where they are is what fuels successful student outcomes. Providing resources and intentional support for students leads to their success towards college completion and beyond.”

– Congressman Gilbert R. Cisneros, Jr. (CA)

### Community of Practice for What Works:

*Excelencia's* Community of Practice for What Works is a cadre of programs recognized through Examples. *Excelencia* continues to engage, convene, and promote the work of these program leaders after they are recognized. More than 120 programs are part of this community, and *Excelencia* curates and shares their models with funders, policymakers, institutional leaders, and others interested in growing what works for Latino, and all, students.

*Excelencia* collaborated with and facilitated support for over **270 programs** to strengthen evidence-based practices increasing student success nationwide.

## LEADERSHIP

Leadership is the hallmark of how *Excelencia* and our community of practice expand opportunity in higher education. In a year of change, *Excelencia* expanded our network and strengthened our connections with college and university leaders, working with them to set the agenda for student success.

### Excelencia in Action (E-Action) Network:

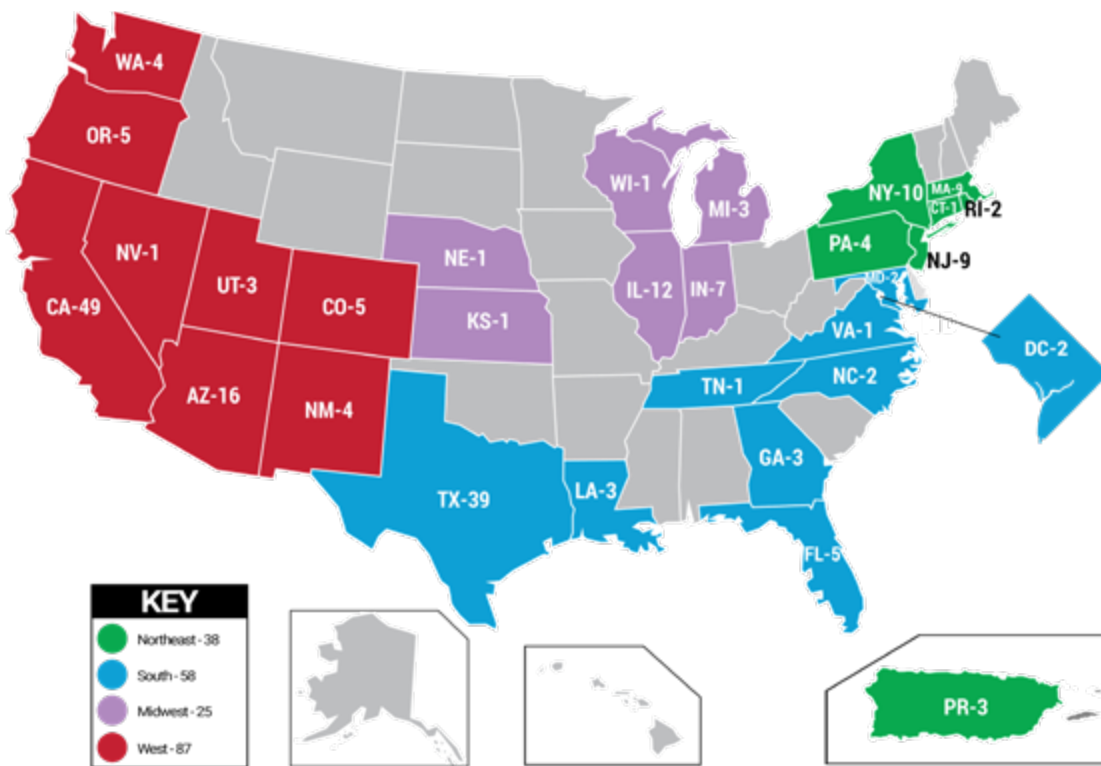
*Excelencia* leads the national [Excelencia in Action \(E-Action\)](#) network of presidents, chancellors, and program leaders committed to ensuring Latino, and all, students earn an education of value. Institutions affiliate with the E-Action network voluntarily, united by a commitment to transforming into learning environments where students thrive. Through E-Action, they partner with *Excelencia* and each other to become more student-centered and data-informed.

The commitment of this small group of colleges and universities manifests in results. E-Action institutions graduate a higher proportion of Latino, and all, students than they enroll — demonstrating the kind of efficiency that grows talent for our nation’s workforce.

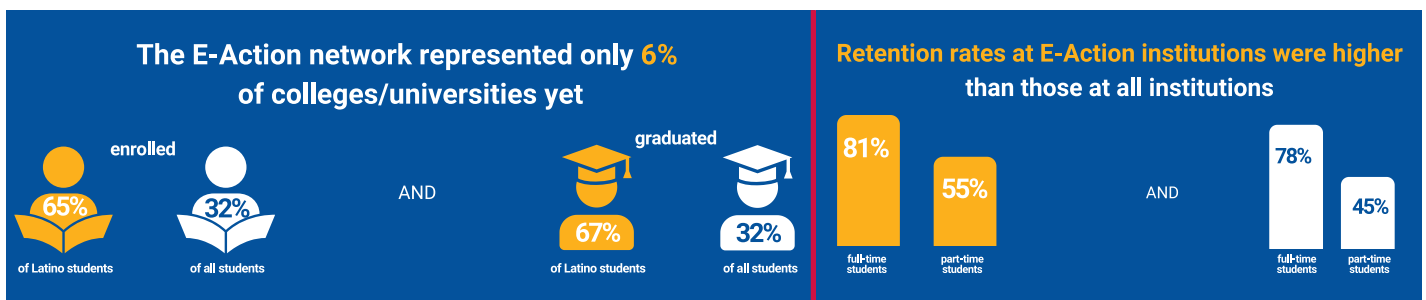
### E-Action Network Impact:

“We all need to take data-informed and very intentional steps that are informed by evidence to make sure the pathway to and through our institutions is as smooth as possible for students with different lived experiences. *Excelencia* is wonderful for that, because we share examples and strategies and ways of disaggregating data about different groups of students.”

— Nancy Cantor, President, Hunter College



The E-Action network included more than **200** postsecondary leaders from 28 states, Washington, D.C., and Puerto Rico.



## Supporting Hispanic-Serving Institutions:

When the current administration eliminated \$229 million in funding for Hispanic-Serving Institutions (HSIs) in September, *Excelencia* mobilized the HSI community.

We issued a national [call to action](#) for constituents to support HSIs and [asserted that HSI funding represents a strategic investment](#) in America's competitiveness, democracy, and shared prosperity. We published our [annual HSI analysis](#), covering 30 years of their critical role in providing access to a quality education for all students. And we engaged directly with HSI leaders, documenting their stories and equipping them to communicate their institutions' impact in the national context.

The challenges facing HSIs are happening on our watch. *Excelencia* continues to make the case for HSIs and their federal funding.



## Policy Fellows:

The *Excelencia* Policy Fellows program identifies higher education leaders from Seal of *Excelencia* certified institutions who have already demonstrated a powerful commitment to student success, and puts them on a path to serve on the frontline of transformation. They engage in programming that deepens their understanding of federal higher education policy and national strategy, strengthening institutional impact and building a strong community of practice.

Policy Fellows amplify the already strong impact of *Excelencia* and our network and activate new levels of leadership at campuses nationwide. For example, in the three years since the program began, a former Policy Fellow has become the president of an institution.

## 2025 POLICY FELLOWS

- **Nina Garcia**, Chief of Staff, California State University, Fullerton
- **Moises Gutierrez**, Dean of Science, Engineering, and Mathematics, Long Beach City College
- **Michelle Hasendonckx**, Assistant Vice President for Student Academic Success & Equity Initiatives, California State University Channel Islands
- **Tiburcio Lince**, Director of the Office of Multicultural Affairs, Grand Valley State University
- **Edna Martinez**, Associate Vice President, California State University, San Bernardino
- **Rosalind Ong**, Dean for Performance Excellence, San Antonio College
- **Ricardo Pitones**, Assistant Director of Latinx Community Resource Center and HSI Student Initiatives, California State University, Fullerton
- **Roberto Villegas-Gold**, Department Chair of Counseling, Phoenix College

## CAPACITY BUILDING

When colleges and universities transform to serve Latinos well, they increase their capacity to serve all well and ensure higher education remains a powerful engine of social mobility, workforce development, economic vitality, and knowledge creation. Institutions nationwide continued to demonstrate this truth by progressing their own transformation journeys despite an uncertain climate — and they partnered with *Excelencia* to keep building momentum.

### Capacity-Building Programming:

As the public increasingly demands a clear return on investment from higher education, *Excelencia* offers capacity building programming that equips colleges and universities to demonstrate continuous improvement and measurable student outcomes that bridge internal growth with external proof of value and resonate with funders, policymakers, and other stakeholders.

Our capacity building programming involves more than reports and one-time consultations. It takes the form of sustained, year-long engagement with interactive sessions featuring curated content from subject matter specialists, policymakers, researchers, and higher education leaders — all fostering asset-based discussions on data, evidence-based practices, and leadership with a student-centered lens.

Through capacity building, *Excelencia* enhances a purposeful connection between institutions, providing them space to build communities of practice and share experiences. As their trusted partner in change, we ensure the time and effort institutional teams invest in these opportunities yields tactical action plans and lasting transformation — helping them meet the moment and progress their journeys to intentionally serve students.



### Institutions participated in two kinds of capacity building opportunities in 2025:

- **Capacity Building Institutes** – Cohort-driven learning opportunities for institutions to develop and share strategies, build *comunidad* with peers, and refine their use and alignment of data, evidence-based practices, and leadership to intentionally serve Latino, and all, students.
- **Seal Serving Institutions Transformation Assessment (SSITA)** – A self-assessment tool aligned with the Seal of *Excelencia* framework for institutions to examine who they are serving, not serving, and intend to serve — the starting point for intentional alignment of data, practice, and leadership to ensure Latino, and all, students thrive.

▶ **47** institutions participated in Institutes.

▶ **30** institutions used SSITA to measure their capacity to intentionally serve students.

“The Data Institute has been a positive catalyst for how we view our processes and our institution, how we utilize the data, and how we can further dive into our own campus and our own issues to really serve ALL of our students better. Whether you’re an e-HSI or fully acknowledged HSI, this is a wonderful melting pot of ideas for everyone to take away and implement. We are still in compliance and can still do the work within the context of our own rules and our own state.”

— Benito Telesca, Vice President of Student Affairs, Sul Ross State University

“The SSITA equipped Pima’s Seal team with the tools and framework needed to elevate a culture shift and create a strategic plan on how we are going to serve Latino students with intentionality. *Excelencia* in Education also opened up a network of partners and friends all across the nation that are committed to the same goal — serving Latino students while serving all students.”

— Vanessa K. Arellano, Director of Provost Office Initiatives and Assistant to the Provost, Pima Community College

## The Journey to Intentionally Serve Latino, and All, Students:

Every institution's transformation journey is rooted in its unique context. With this understanding, *Excelencia* leverages more than 20 years of experience listening to, learning from, and working with colleges and universities to meet institutions where they are on their journeys with tailored capacity building support and clear, actionable steps for continuous improvement in student success.

We have charted a path of capacity building opportunities to help institutions build sustainable, campus-wide habits of continuous improvement informed by a simple principle — that delivering meaningful results for Latino, and all, students, their communities, and our country requires institutions to hold themselves accountable for ongoing self-reflection, effort, and innovation.

## SEAL OF EXCELENCIA

The Seal of *Excelencia* puts into action our belief that higher education institutions' intentional, mission-driven investment in serving Latino students ensures all of our students, communities, and country are served. It is where the elements of *Excelencia's* portfolio — data, evidence-based practices, leadership, and capacity building — come together.

“The Seal of *Excelencia* has shown institutions that getting students to succeed is not purely on the student — that there are specific methods and approaches that can be very effective at enhancing student success, and those are often informed by good data.”

— William F.L. Moses, Managing Director – Education,  
The Kresge Foundation

“We started to work with *Excelencia* in Education, and they gave us a framework to think about not just those academic success metrics that most institutions think about — persistence, retention, and graduation rates — but also leadership, infrastructure, and resource development. We took that model and that framework, and we began to ideate different strategies that became high impact strategies not just for Latinx students, but for all students.”

— Mike Muñoz, Superintendent/President, Long Beach City College and  
*Excelencia* President in Residence

## 2025 Seal of *Excelencia* Certified Institutions:

*Excelencia* established the Seal as a national certification to hold colleges and universities accountable for continuous improvement in student outcomes. Institutions earn this standard of excellence through an intentional alignment of data, evidence-based practices, and leadership — all resulting in student success.

The 18 institutions that earned the Seal of *Excelencia* began their journeys with *Excelencia's* robust tools to assess readiness and build capacity. They chose to publicly demonstrate their positive impact on Latinos amongst all despite headwinds in the national higher education environment, joining a community of 48 trendsetting colleges and universities spanning three progressive levels of certification.

### Seal of *Excelencia* Certified Institutions:

Five institutions earned their first Seal certification by demonstrating institution-wide investment in student success:

- California State Polytechnic University, Humboldt (CA)
- Dalton State College (GA)
- Rutgers University-Newark (NJ)
- San José State University (CA)
- University of Nevada, Las Vegas (NV)





**Seal of Excelesia Recertified Institutions:**

Five more institutions earned Seal recertification after their first three-year certification, sustaining progress and setting measurable goals to deepen their impact:

- Mercy University (NY)
- San Antonio College (TX)
- University at Albany (NY)
- University of California, Santa Cruz (CA)
- The University of Texas at Arlington (TX)



**Seal of Excelesia Recertified Institutions:**

Eight colleges and universities from the very first cohort of Seal-certified institutions continued their journey of more than six years and demonstrated positive impact beyond the educational pathway by preparing and connecting Latino, and all, students to the workforce. They are Intentionally Thriving Institutions:

- Arizona State University (AZ)
- Austin Community College District (TX)
- California State University Channel Islands (CA)
- Florida International University (FL)
- Grand Valley State University (MI)
- South Texas College (TX)
- The University of Texas at El Paso (TX)
- University of Arizona (AZ)



Seal-certified Institution leaders at Excelesia's 2025 Fall Convening

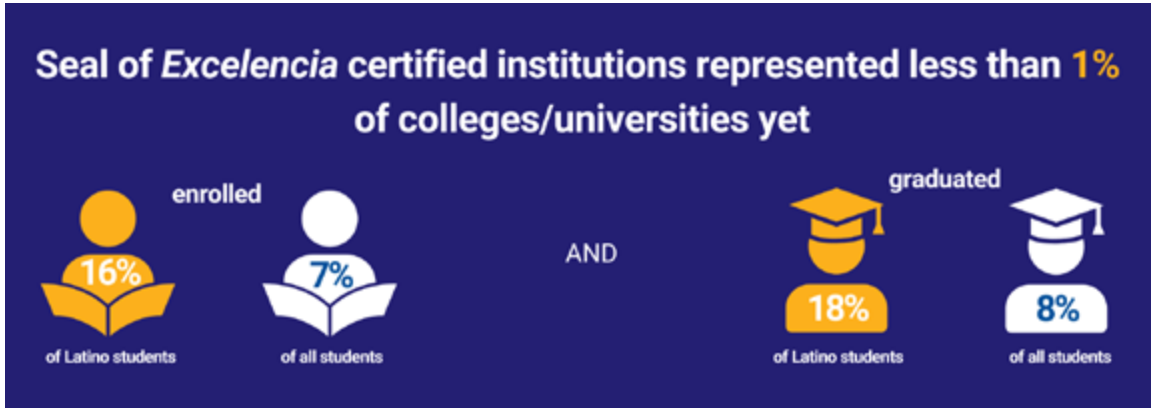
*“Excelesia has created a strong roadmap for other institutions to follow. It’s quite remarkable how these institutions that have earned the Seal of Excelesia are now serving as models for other institutions of higher education that are working to intentionally serve Latino and Latina students. Together we are uplifting Latino and Latina students, and all students.”*

– Havidán Rodríguez, President, University at Albany

**Seal of *Excelencia* Value:**

The Seal of *Excelencia* framework reinforces four essential components of higher education value: 1) Ensuring all students succeed; 2) Supporting continuous improvement institution-wide; 3) Enhancing economic/social mobility; and 4) Demonstrating effective use of public funds. Leaders look to the Seal to identify institutions that lead in degree completion and deliver this value for our students, communities, and our country.

**Seal of *Excelencia* Impact:**



- **The Seal-certified institutions were located in 11 states.** Of Latino students, Seal-certified institutions enrolled:

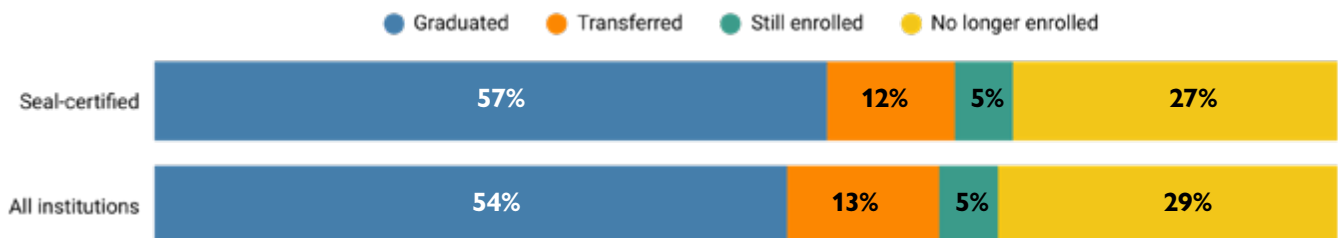


- **Latino faculty representation was over two times higher than at all institutions.**



- **Latinos’ degree outcomes were better than at all institutions.** Latinos at Seal-certified institutions had higher graduation rates (57%) than Latinos nationally (54%), and were less likely to no longer be enrolled (27% vs. 29%).

**Degree Outcomes of Latino Students 2023-24**



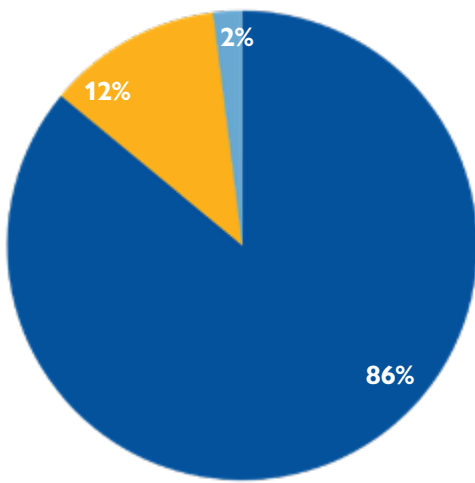
# Investing in *Excelencia* in Education

Latino, and all, student success in higher education is vital to ensuring America's future, and *Excelencia* is a steadfast champion for results-driven strategies to accelerate Latino college completion while ensuring access to excellence for all served. Made possible by a diverse portfolio of strategic partnerships and grants, our work translates analysis into action, research into policy, and intentionality into impact.

## BUDGET SNAPSHOT

The vast majority of *Excelencia's* expenditures go directly to programming that catalyzes and supports student-centered transformation in institutions and communities across the country. We invested 86% of our 2025 budget in program services that improve student outcomes.

**Total Expenses FY 2025**



Program Services	\$5,502,813 / 86%
Management & General	\$764,832 / 12%
Fundraising & Development	\$117,541 / 2%
<b>Total</b>	<b>\$6,385,185 / 100%</b>

● Program Services ● Management & General ● Fundraising & Development

## EXCELENCIA FUNDING PARTNERS

*Excelencia* is grateful to all who support our mission. Here, we highlight leaders who have made common cause with us by investing at higher funding levels to advance excellence and student success in higher education:

### Sponsors:

- Hispanic Scholarship Fund
- Kresge Foundation
- Trellis Foundation
- Wells Fargo

### Funders:

- Bank of America
- Cisneros Foundation
- ECMC Foundation
- Gates Foundation
- Kresge Foundation
- Lumina Foundation
- Mellon Foundation
- Raikes Foundation
- The Equity Research Cooperative
- The Hector and Gloria López Foundation
- Trellis Foundation

## SHOW YOUR SUPPORT

Invest in *Excelencia's* long-term strategy to accelerate success for Latino, and all, students and grow excellence for America's future.



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