

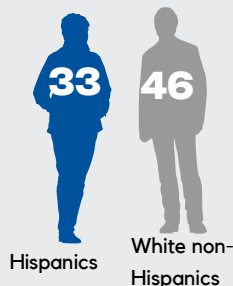
FAST FACTS

49th largest Latino population in the U.S.¹

2% of the population was Latino¹

3% of the K-12 population was Latino¹

The median age of Hispanics in Maine was **33**, compared to **46** for White non-Hispanics.¹



39% of Hispanics (ages 18 to 34) were enrolled in higher education, compared to **21%** of White non-Hispanics.¹

54% of Hispanic adults (25 and older) had earned an associate degree or higher, compared to **48%** of White non-Hispanic adults.¹

Hispanic Adults



White Adults

Median income of adults without a college degree vs. **with a college degree** in Maine¹

\$38,411

\$57,908

ACCELERATING COLLEGE COMPLETION

To make our country stronger and meet the economy's demand for a highly educated workforce, we must ensure access to quality higher education for Latino, and all, students. This requires accelerating Latino degree completion, increasing completion for all students, and scaling programs and initiatives proven to support Latino, and all, student success. The following demographics, institutional data, and practices inform Latino degree attainment.

TOP 5 INSTITUTIONS ENROLLING AND GRADUATING HISPANIC UNDERGRADUATES IN MAINE²

	Institution	Sector	Enrollment (Fall 2023)	Completions (2022-23)
1	Unity Environmental University	4-Priv	12% Latino 699 5,619	6% Latino 14 225
2	University of Maine	4-Pub	5% Latino 393 8,341	4% Latino 82 1,833
3	Southern Maine Community College	2-Pub	5% Latino 253 5,279	2% Latino 17 684
4	Bowdoin College	4-Priv	13% Latino 248 1,846	12% Latino 59 480
5	University of Southern Maine	4-Pub	5% Latino 193 4,245	3% Latino 32 934

NOTE: The institutions in this chart are ordered from highest to lowest Latino enrollment.

Legend



NOTE: We use the terms Latino and Hispanic interchangeably in this factsheet.

1. U.S. Census Bureau, 2023 American Community Survey 1-Year Estimates

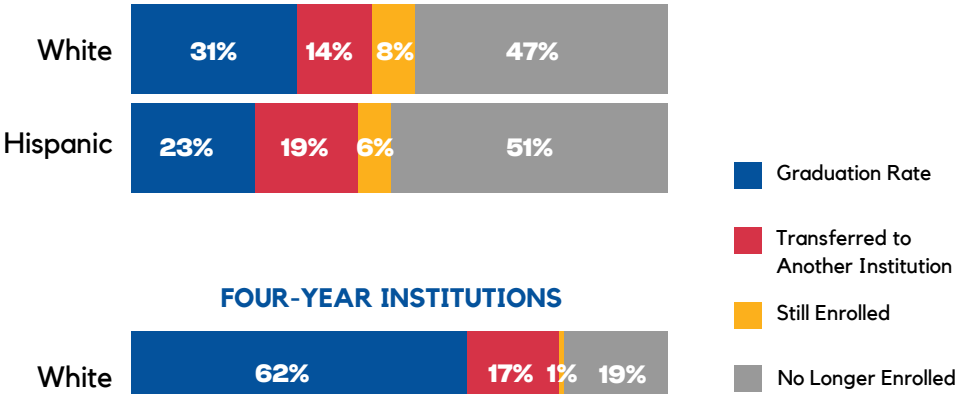
2. Excelencia in Education analysis using U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2023 Fall Enrollment, Graduation Rates Survey, and Institutional Characteristics Survey.

MAINE DEGREE COMPLETION GAP

Tracking the progress of students along their educational pathways can inform strategies and practices to close the degree completion gap. Four key indicators of student progress highlight different stages on the path to graduation. Together, they provide a clearer picture of how degree attainment varies between Hispanic and White non-Hispanic student cohorts in a given year. While no single indicator tells the whole story, collectively they help illustrate the extent of the gap and where targeted efforts can make a difference.

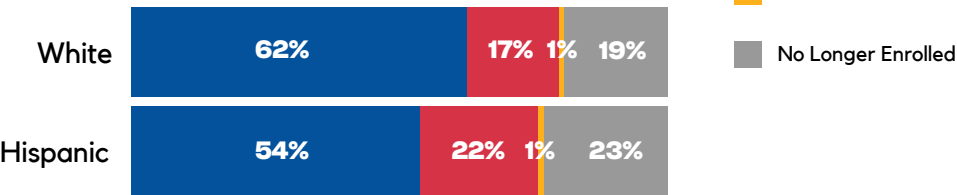
TWO-YEAR INSTITUTIONS

At two-year institutions, Hispanics' graduation rate was 8%-points lower than that of their White non-Hispanic peers in Maine.



FOUR-YEAR INSTITUTIONS

At four-year institutions, Hispanics' graduation rate was 8%-points lower than that of their White non-Hispanic peers in Maine.



*Percentages may not add up to 100% due to rounding.
NOTE: Outcomes shown are for students at two-year institutions who started in Fall 2020, and for students at four-year institutions who started in Fall 2017. These rates are at the point of 150% normal time to completion, and capture first-time, full-time undergraduate students only.
Source: *Excelencia* in Education analysis using the U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2023 Graduation Rates Survey and the Institutional Characteristics Survey.

EXAMPLE OF WHAT WORKS FOR LATINO STUDENTS

There are institutions showing success in enrolling, retaining, and graduating Latino students. The following is an example of a program across the country with evidence of effectiveness in serving Latino students recognized for Examples of *Excelencia*.

The **UAlbany Educational Opportunity Program (EOP)** was established in 1968 and provides disadvantaged undergraduate students—many of whom are Latino— with college access, academic support, and financial assistance to successfully persist and graduate. EOP's goal is to ensure high retention, graduation rates, and academic performance for underrepresented students at UAlbany. Students participate in a Summer Bridge Program, which is a five-week intensive experience where students receive college readiness instruction and supportive services, including ongoing academic counseling. Being aware that strong parental engagement is vital to Latino student success, EOP provides a variety of services to ensure families of Latino students understand the services their students receive. Letters to parents of EOP freshmen, all EOP meetings, events, and presentations are done in English and Spanish. EOP also receives numerous calls

from Latino parents, of which 85% are from parents who want to ensure their child is well and adjusting. Latino EOP staffers receive and return 95% of calls to parents and even go as far as escorting participants to medical appointments. In collaboration with campus Psychological and Counseling Services, Latino participants are also afforded bilingual mental health services in the EOP complex. In 2018-2019, 97% of Latino program participants were retained in their first year, compared to the institutional average of 79%. Academic performance has also been strengthened through EOP's support services, with Latino participants achieving an average GPA of 2.8 in Spring 2019, higher than the 2.7 average for Latino non-program participants.

For more information on institutional programs improving Latino student success in higher education, visit <https://www.edexcelencia.org/what-works/growing-what-works>