

INVEST IN LATINO STUDENT SUCCESS IN 2020

Excelencia in Education is a pioneering organization that is growing America's workforce with Latino talent through the use of proven strategies to graduate more Latino students in higher education. Highlight your commitment to Latino student success in higher education by becoming a sponsor today.




Excelencia IN EDUCATION!

EXAMPLES *of* EXCELENCIA

www.edexcelencia.org/programs-initiatives/examples-excelencia

Is the only national effort to identify and advance evidence-based programs at the community, associate, baccalaureate, and graduate levels that accelerate Latino student success. Since 2005 *Excelencia* has engaged all 50 states, D.C. and Puerto Rico, recognized over 356 programs at colleges, universities and community-based organizations, and awarded \$2 million to advance programs that serve Latino students through Examples of *Excelencia*.

Excelencia engages practitioners and leaders in higher education, business, philanthropy, and elected officials to celebrate these exemplary programs.

- Sponsor the capstone event, *Celebración de Excelencia*, presented in cooperation with the Congressional Hispanic Caucus
- Feature your brand in event digital communications, website, publications, and program database
- Support the programs recognized as 2020 Examples of *Excelencia*

SPONSOR LEVEL BENEFITS

DIAMOND LEVEL (\$50,000)	PLATINUM LEVEL (\$30,000)	GOLD LEVEL (\$20,000)
<p>SPONSOR RECOGNITION</p> <ul style="list-style-type: none"> • Name and logo by sponsorship level on <ul style="list-style-type: none"> • <i>Excelencia</i> in Education's website • at the <i>Celebración de Excelencia</i> event • on the digital platform for the virtual national event • Full-page editorial in 2020 edition of <i>What Works for Latinos in Higher Education</i> • Promote organization and sponsorship level via <i>Excelencia's</i> social media platforms • Interview in <i>Celebración de Excelencia</i> highlights video • Name in 2020 edition of <i>What Works for Latinos in Higher Education</i> • Name and logo in <i>Celebración de Excelencia</i> highlights video <p>Other benefit</p> <ul style="list-style-type: none"> • Link to your organization's website 	<p>SPONSOR RECOGNITION</p> <ul style="list-style-type: none"> • Listing by sponsorship level on <ul style="list-style-type: none"> • <i>Excelencia</i> in Education's website • at the <i>Celebración de Excelencia</i> event • on the digital platform for the virtual national event • Half-page editorial in 2020 edition of <i>What Works for Latinos in Higher Education</i> • Promote organization and sponsorship level via <i>Excelencia's</i> social media platforms • Name in 2020 edition of <i>What Works for Latinos in Higher Education</i> • Name in <i>Celebración de Excelencia</i> highlights video 	<p>SPONSOR RECOGNITION</p> <ul style="list-style-type: none"> • Listing by sponsorship level on <ul style="list-style-type: none"> • <i>Excelencia</i> in Education's website • at the <i>Celebración de Excelencia</i> event • on the digital platform for the virtual national event • Promote organization and sponsorship level via <i>Excelencia's</i> social media platforms • Name in 2020 edition of <i>What Works for Latinos in Higher Education</i> • Name in <i>Celebración de Excelencia</i> highlights video
<p>SILVER LEVEL (\$10,000)</p> <p>SPONSOR RECOGNITION</p> <ul style="list-style-type: none"> • Listing by sponsorship level on <ul style="list-style-type: none"> • <i>Excelencia</i> in Education's website • at the <i>Celebración de Excelencia</i> event • on the digital platform for the virtual national event • Mention of organization in <i>Excelencia's</i> social media platforms • Name in 2020 edition of <i>What Works for Latinos in Higher Education</i> • Mention in <i>Celebración de Excelencia</i> highlights video 	<p>BRONZE LEVEL (\$5,000)</p> <p>SPONSOR RECOGNITION</p> <ul style="list-style-type: none"> • Listing by sponsorship level on <i>Excelencia</i> in Education's website • Name in 2020 edition of <i>What Works for Latinos in Higher Education</i> • Mention of organization in <i>Excelencia's</i> social media platforms • Listing in the digital platform 	<p>GIVING CIRCLE (LESS THAN \$5,000)</p> <p>SPONSOR RECOGNITION</p> <ul style="list-style-type: none"> • Listing by sponsorship level on <i>Excelencia</i> in Education's website • Name in 2020 edition of <i>What Works for Latino Students in Higher Education</i> • Listing in the digital platform