



# **NATIONAL CONVENING**

Accelerating Latino Student Success (ALASS) Institute is the meeting place for professionals leading effective strategies for Latino student success in higher education. It is an annual, national convening with higher educational professionals, grant makers and business representatives focused on tactical information, strategies and resources that increase the numbers of Latino getting to and through college and into the workforce and civic leadership.

# SPONSOR LEVEL BENEFITS

# **PARTNER LEVEL (\$50,000)**

### **SPONSOR RECOGNITION**

- Co-branding opportunity at ALASS Institute
- Feature in ALASS Institute communications
- Sponsor name and logo within ALASS Institute virtual platform
- Video interview
- · Link to your organization's website
- Promote organization and sponsorship level on all Excelencia social media platforms
- Feature in post-event communications

# **DIAMOND LEVEL (\$40,000)**

#### **SPONSOR RECOGNITION**

- Feature in ALASS Institute communications
- Sponsor name and logo within ALASS Institute virtual platform
- · Link to your organization's website
- Promote organization and sponsorship level on all Excelencia social media platforms
- Feature in post-event communications

## **PLATINUM LEVEL (\$30,000)**

#### **SPONSOR RECOGNITION**

- Feature in ALASS Institute communications
- Sponsor name in logo within ALASS Institute virtual platform
- Link to your organization's website
- Promote organization and sponsorship level on all Excelencia social media platforms

#### **GOLD LEVEL (\$20,000)**

# SPONSOR RECOGNITION

- Feature in ALASS Institute communications
- Sponsor name and logo within ALASS Institute virtual platform
- Promote organization and sponsorship level on Excelencia social media platforms

#### SILVER LEVEL (\$10,000)

#### **SPONSOR RECOGNITION**

- Sponsor name and logo within ALASS Institute virtual platform
- Promote organization and sponsorship level on Excelencia social media platforms

#### **BRONZE LEVEL (\$5,000)**

#### **SPONSOR RECOGNITION**

- Sponsor name within ALASS Institute virtual platform
- Mention organizational sponsorship on Excelencia social media platforms

## ACCELERATE LATINO STUDENT SUCCESS IN HIGHER EDUCATION - BECOME A SPONSOR