Excelencia in Education congratulates the parents of the class of 2020 and invites you to help us celebrate the achievements of your student and of all Latino graduates on social media.

Our Greater Than Graduation campaign is all about keeping perspective in the face of adversity. While graduation is an important moment in your child’s life, it is more than just a moment. The benefits of education will last these graduates a lifetime. On June 5th, Excelencia in Education will host a digital celebration featuring influential Latinas/Latinos. This streaming celebration will feature several special guests and a keynote address from Maria Hinojosa, journalist, anchor and executive producer of Latino USA on National Public Radio, with video of the full event posted to our campaign website afterwards.

Visit GreaterThanGraduation.org to watch the digital celebration, learn more about the campaign, and watch some of the TikTok #NoParesSigueChallenge videos Latino Grads across the U.S. created to celebrate their accomplishments and show how our community encourages them as the leaders of our future of our country. They, and their lives, are Greater than Graduation!

We hope you are able to join the celebration and share it with your friends and family on social media and include the campaign hashtags - #Excelencia #GreaterThanGraduation. Here are a few social media post ideas to get you started:

- I am celebrating my graduate from the class of 2020! Join me and #Excelencia to remind our young leaders that they are #GreaterThanGraduation. Find out how to get involved at www.GreaterThanGraduation.org
- Congratulations to the graduating class of 2020! #Excelencia is celebrating Latino graduates and reminding them that nothing can stop them, they are #GreaterThanGraduation. Visit www.GreaterThanGraduation.org to find out how we, as parents, can honor them during #COVID-19.
- On June 5th, #Excelencia in Education will host a digital celebration of 2020 Latino college graduates. Keynote speaker, Maria Hinojosa, will be saluting the class of 2020. Visit www.GreaterThanGraduation.org to learn more and tune into the #GreaterThanGraduation event!
- 2020 graduates are showing the world how they celebrate their accomplishments and look to the future. Visit www.GreaterThanGraduation.org to find out how #Excelencia in Education is helping celebrate them! #GreaterThanGraduation