Excelencia in Education’s Greater Than Graduation campaign will celebrate Latinos in the class of 2020.

We invite you, as an institution president or partner, to submit a photo showing your support and encouraging this year’s Latino graduates. We will share your photo on Excelencia’s Greater Than Graduation webpage at GreaterThanGraduation.org. We also hope you will share your photo on your social channels and include the campaign hashtags (below).

Our Greater Than Graduation campaign is all about keeping perspective in the face of adversity. Graduation is an important moment in a person’s life, but it’s just that – a moment. The benefits of education will last these graduates a lifetime. As part of the campaign Latino graduates across the U.S. will create TikTok videos to celebrate their accomplishments and show their spirit will NOT be stopped. They, and their lives, are Greater than Graduation!

Be a part of this celebration by submitting your photo:
- Upload photo at the following DropBox link: https://www.dropbox.com/request/vHSXK9JckKWo68jJuupq?oref=e
- Consider also sharing your photo on your social platforms using the following hashtags: #Excelencia, #GreaterThanGraduation
  - Optional: Tag other university leadership or partners in your post and encourage them to post a similar photo.

GMMB, a Washington, D.C. based communications firm is helping Excelencia coordinate this campaign. Should you have any questions, please reach out to Alexandra Rodriguez at Alexandra.Rodriguez@gmmb.com

Please note: By submitting a photo, you are agreeing to allow Excelencia in Education to use the content on its website and promotional materials.