

*Excelencia* in Education's mission is to accelerate Latino student success in higher education. We are committed to significantly increasing the number of Latino students earning college degrees by 2030 in partnership with institutions. As part of this commitment, *Excelencia* in Education established the Seal of *Excelencia*, a national certification for colleges/universities that strive to go beyond enrollment and more intentionally SERVE Latino students to become institutions where Latinos thrive.

To support and reinforce institutional capacity to intentionally serve, *Excelencia* has created a technical assistance strategy to meet institutions where they are in their transformative efforts. *Excelencia*'s technical assistance opportunities offer institutional teams the time and space to both share and learn strategies that further their efforts to intentionally align data, practice, and leadership as a community of learners and practice committed to the common cause of accelerating Latino student success. The learning from this technical assistance generates momentum for change as institutions move simultaneously along *Excelencia*'s Ladder of Engagement as the pathway to apply for the Seal of *Excelencia* certification.

As a trusted and respected convener, *Excelencia* technical assistance opportunities offers institutional teams:

- Interactive sessions by subject matter specialists, policy makers, researchers, and leaders in higher education;
- Asset-based discussions on data, practice, leadership, and policy with a Latino lens;
- Learning and networking environments with other teams to share practices, strengths, and opportunities;
- Dedicated time and space for teams to reflect and develop action plans; and,
- Opportunities to continue engaging among and between institutional teams after each institute.

**For 2022, *Excelencia* offers 4 Technical Assistance Institutes and 2 *Plática* series:**

- **Alignment Institute** - 2 virtual modules on February 15 and 22.
- **Evidence-Based Practices Institute** - 3 virtual modules on April 5, 12, and 19.
- **Data Institute** - 3 virtual modules on May 3, 10, and 17.
- **STEM-ESS Institute** - Creating a Hispanic-Serving Identity in STEM through Evidence-Based Student-Serving Strategies (STEM-ESS) - 4 virtual modules on June 7, 14, 21, and 28.
- **Evidence of Effectiveness *Pláticas*** - virtual series of conversations on July 12, 19, 26 and August 2.
- **Faculty Development *Pláticas*** - virtual series of conversations on September 13, 20, 27 and October 4.

Please see page 2 for more information on the 2022 technical assistance opportunities including links to the applications for institutions to complete.

*Excelencia* encourages institutional teams (5 members) to participate in these opportunities. For more information or for any questions, please contact the Institutional Capacity Team at [TechAid@EdExcelencia.org](mailto:TechAid@EdExcelencia.org) or visit us [online](#).

## Institutes

### Alignment Institute (*By invitation only*)

2 virtual modules

February 15 and 22 @ 1:00-5:00pm EST

The Institute offers institutional teams the opportunity to learn about the different approaches, models, tools, and self-assessment strategies for examining institutional efforts to more intentionally SERVE Latino students by focusing on aligning data, practice, and leadership in support of strategic goals.

**Application deadline:** January 28, 2022

**Registration Fee:** \$3,000 (team of 5; 2 modules+4 hrs of targeted consultations)

### Implementing Evidence-Based Practices Institute

3 virtual modules

April 5, 12 and 19 @ 1:00-5:00pm EST

The Institute offers guidance to institutional teams on incorporating quality, equity, and evidence of effectiveness into their institutional practices and programs to more intentionally advance and accelerate Latino, and all, student success drawing on *Excelencia's* experience of more than 15 years with evidence-based practices that work for Latino students.

**Application deadline:** March 1, 2022

**Registration Fee:** \$3,000 (team of 5; 3 modules+4 follow-up sessions)

### Leveraging Data to Intentionally SERVE Institute

3 virtual modules

May 3, 10, and 17 @ 1:00-5:00pm EST

The Data Institute provides institutional teams with opportunities to engage in collaborative learning that identifies strengths, needs, and opportunities in leveraging disaggregated data to intentionally SERVE Latino students. The institute will support institutional capacity to: 1) identify data needs, resources and the use of disaggregated data to inform strategies, practices, and initiatives to accelerate Latino student college completion, and 2) identify, assess, and respond to race-based inequities in student outcomes and remove the systemic barriers of institutional curricula, practices, processes, and beliefs.

**Application deadline:** March 25, 2022

**Registration Fee:** \$3,000 (team of 5; 3 modules+3 follow-up sessions)

### STEM-ESS Institute: Creating Hispanic-Serving Identity in STEM through Evidence-Based Student-Serving Strategies *In Partnership with The Science Foundation Arizona (SFAz) Center for STEM at ASU*

4 virtual modules

June 7, 14, 21, and 28 @ 1:00-5:00pm EST

The STEM-ESS institute offers a transformative set of activities to develop a compelling case for change. Institutional teams complete a comprehensive self-assessment of their institution's current status in STEM, especially the extent to which it is evidence-based and student serving (STEM-ESS). *Excelencia* and SFAz will analyze shared self-assessments and facilitate discussions of the assessments and the development of a prioritized STEM action plan.

**Application deadline:** April 15, 2022 **Registration Fee:** \$5,000 (team of 5; campus assessment+4 modules+3 follow-up sessions)

## Pláticas

### Plática Series: Evidence of Effectiveness to Demonstrate Intentionality to SERVE Latino Students

4 virtual conversations

July 12, 19, 26 and August 2 @ 2:00-4:00pm EST

This *Plática* series offers institutional teams the opportunity to engage in facilitated conversations with other institutions committed to intentionally SERVING Latino students. Centered on *confianza* and *comunidad*, the *Pláticas* support the sharing of approaches, frameworks, strategies, and resources in demonstrating intentionality through practices with evidence of effectiveness. Team time will be provided for teams to reflect, discuss, and plan.

**Application deadline:** May 31, 2022

**Registration Fee:** \$2,000 (team of 5; 4 virtual conversations)

### Plática Series: Intentionally SERVING Latino Students through Faculty Development

4 virtual conversations

September 13, 20, 27 and October 4 @ 2:00-4:00pm EST

This *Plática* series offers institutional teams facilitated conversations to share approaches, frameworks, strategies and resources in supporting Latino and non-Latino faculty, as a community committed to intentionally SERVING Latino, and all, students. Team time will be provided for teams to reflect, discuss, and plan to further their efforts to create environments where students thrive.

**Application deadline:** August 2, 2022

**Registration Fee:** \$2,000 (team of 5; 4 virtual conversations)