Excelencia in Education’s mission is to accelerate Latino student success in higher education. We are committed to significantly increasing the number of Latino students earning college degrees by 2030 in partnership with institutions. As part of this commitment, Excelencia in Education established the Seal of Excelencia, a national certification for colleges/universities that strive to go beyond enrollment and more intentionally SERVE Latino students to become institutions where Latinos thrive.

To support and reinforce institutional capacity to intentionally serve, Excelencia has created a technical assistance strategy to meet institutions where they are in their transformative efforts. Excelencia’s technical assistance opportunities offer institutional teams the time and space to both share and learn strategies that further their efforts to intentionally align data, practice, and leadership as a community of learners and practice committed to the common cause of accelerating Latino student success. The learning from this technical assistance generates momentum for change as institutions move simultaneously along Excelencia’s Ladder of Engagement as the pathway to apply for the Seal of Excelencia certification.

As a trusted and respected convener, Excelencia technical assistance opportunities offers institutional teams:

- Interactive sessions by subject matter specialists, policy makers, researchers, and leaders in higher education;
- Asset-based discussions on data, practice, leadership, and policy with a Latino lens;
- Learning and networking environments with other teams to share practices, strengths, and opportunities;
- Dedicated time and space for teams to reflect and develop action plans; and,
- Opportunities to continue engaging among and between institutional teams after each institute.

For 2022, Excelencia offers 3 Technical Assistance Institutes and 2 Plática series:
- **Alignment Institute** - 2 virtual modules on February 15 and 22.
- **Evidence-Based Practices Institute** - 3 virtual modules on April 5, 12, and 19.
- **Data Institute** - 3 virtual modules on May 3, 10, and 17.
- **Evidence of Effectiveness Pláticas** - virtual series of conversations on July 12, 19, 26 and August 2.
- **Faculty Development Pláticas** - virtual series of conversations on September 13, 20, 27 and October 4.

Please see page 2 for more information on the 2022 technical assistance opportunities including links to the applications for institutions to complete.

Excelencia encourages institutional teams (5 members) to participate in these opportunities. For more information or for any questions, please contact the Institutional Capacity Team at TechAid@EdExcelencia.org or visit us online.
# Institutes

<table>
<thead>
<tr>
<th>Institute</th>
<th>Modules</th>
<th>Date</th>
<th>Description</th>
<th>Application Deadline</th>
<th>Registration Fee</th>
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<tbody>
<tr>
<td><strong>Alignment Institute (By invitation only)</strong></td>
<td>2 virtual modules</td>
<td>February 15 and 22 @ 1-5pm EST</td>
<td>The Institute offers institutional teams the opportunity to learn about the different approaches, models, tools, and self-assessment strategies for examining institutional efforts to more intentionally SERVE Latino students by focusing on aligning data, practice, and leadership in support of strategic goals.</td>
<td>January 28, 2022</td>
<td>$3,000 (team of 5; 2 modules+4 hrs of targeted consultations)</td>
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<tr>
<td><strong>Implementing Evidence-Based Practices Institute</strong></td>
<td>3 virtual modules</td>
<td>April 5, 12 and 19 @ 1-5pm EST</td>
<td>The Institute offers guidance to institutional teams on incorporating quality, equity, and evidence of effectiveness into their institutional practices and programs to more intentionally advance and accelerate Latino, and all, student success drawing on Excelencia’s experience of more than 15 years with evidence-based practices that work for Latino students.</td>
<td>March 1, 2022</td>
<td>$3,000 (team of 5; 3 modules+4 follow-up sessions)</td>
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<tr>
<td><strong>Leveraging Data to Intentionally SERVE Institute</strong></td>
<td>3 virtual modules</td>
<td>May 3, 10, and 17 @ 1-5pm EST</td>
<td>The Data Institute provides institutional teams with opportunities to engage in collaborative learning that identifies strengths, needs, and opportunities in leveraging disaggregated data to intentionally SERVE Latino students. The institute will support institutional capacity to: 1) identify data needs, resources and the use of disaggregated data to inform strategies, practices, and initiatives to accelerate Latino student college completion, and 2) identify, assess, and respond to race-based inequities in student outcomes and remove the systemic barriers of institutional curricula, practices, processes, and beliefs.</td>
<td>March 25, 2022</td>
<td>$3,000 (team of 5; 3 modules+3 follow-up sessions)</td>
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</table>

# Pláticas

| Plática Series: Evidence of Effectiveness to Demonstrate Intentionality to SERVE Latino Students | 4 virtual conversations | July 12, 19, 26 and August 2 @ 2-4pm EST | This Plática series offers institutional teams the opportunity to engage in facilitated conversations with other institutions committed to intentionally SERVING Latino students. Centered on confianza and comunidad, the Pláticas support the sharing of approaches, frameworks, strategies, and resources in demonstrating intentionality through practices with evidence of effectiveness. Team time will be provided for teams to reflect, discuss, and plan. | May 31, 2022        | $1,000 (team of 5; 4 virtual conversations)                      |
| Plática Series: Intentionally SERVING Latino Students through Faculty Development | 4 virtual conversations | September 13, 20, 27 and October 4 @ 2-4pm EST | This Plática series offers institutional teams facilitated conversations to share approaches, frameworks, strategies and resources in supporting Latino and non-Latino faculty, as a community committed to intentionally SERVING Latino, and all, students. Team time will be provided for teams to reflect, discuss, and plan to further their efforts to create environments where students thrive. | August 2, 2022      | $1,000 (team of 5; 4 virtual conversations)                      |

For more information on Excelencia’s technical assistance opportunities, please visit our technical assistance [webpage](#) or email us at [TechAid@EdExcelencia.org](mailto:TechAid@EdExcelencia.org). Updated 4/18/2022