



## Seal of *Excelencia* 2021 Technical Assistance Institutes

*Excelencia* in Education's mission is to accelerate Latino student success in higher education. We are committed to significantly increasing the number of Latino students earning college degrees by 2030 in partnership with institutions. As part of this commitment, *Excelencia* in Education established the Seal of *Excelencia*, a national certification for colleges/universities that strive to go beyond enrollment and more intentionally SERVE Latino students to become institutions where Latinos thrive.

To support and reinforce institutional capacity to intentionally serve, *Excelencia* has created a technical assistance strategy to meet institutions where they are in their transformation efforts. One of the elements of the technical assistance strategy are institutes where institutional teams share and learn strategies that further their efforts to intentionally align data, practice, and leadership as a community of learners and practice committed to the common cause of accelerating Latino student success. The learning from the technical assistance institutes generates momentum for change as institutions move simultaneously along the pathway to applying for the Seal of *Excelencia* certification.

As a trusted and respected convener, *Excelencia* technical assistance institutes offer institutional teams:

- Interactive sessions by subject matter specialists, policy makers, researchers, and leaders in higher education;
- Asset-based discussions on data, practice, leadership, and policy with a Latino lens;
- Learning and networking environments with other teams to share practices, strengths, and opportunities;
- Dedicated time and space for teams to reflect and develop action plans; and
- Opportunities to continue engaging among and between institutional teams after each institute.

For 2021, *Excelencia* offers the following four virtual Technical Assistance Institutes:

- **Data Institute** - A series of virtual modules:
  - 1a. Data Availability & Dashboards for Advancing Equity Efforts on April 6
  - 1b. Equity-Centered Data Analysis & Classroom Practice – Part A on April 13
  - 1c. Equity-Centered Data Analysis & Classroom Practice – Part B on April 20
- **Practice Institutes** - Two virtual opportunities:
  2. Creating a Hispanic-Serving Identity in STEM through Evidence-Based Student-Serving Strategies (STEM-ESS) – A series of four virtual modules on May 4, 11, 18, & 25
  3. Implementing Evidence-Based Practices to Intentionally SERVE Latino Students – A series of two online modules on June 1 & 8
- **Leadership Institute** – A series of two virtual modules:
  4. Intentional Faculty Development to SERVE Latino and All Students on September 14 & 21.



Please see page 2 for more information on the 2021 technical assistance institutes including links to the applications for institutions to complete.

*Excelencia* encourages institutional teams (5 members) to participate in these institutes. For more information about these institutes or the Seal of *Excelencia*, please contact us at [Seal@EdExcelencia.org](mailto:Seal@EdExcelencia.org) or visit us [online](#).



**Data Institute: A Series of Virtual Modules (3 virtual modules)**

**Module 1 – Data Availability and Dashboards to Advance Equity Efforts, April 6 @ 1:00-5:00pm EST**

*In Partnership with National Student Clearinghouse*

**Module 2 – Equity-Centered Data Analysis & Classroom Practice – Part A, April 13 @ 1:00-5:00pm EST**

**Module 3 – Equity-Centered Data Analysis & Classroom Practice – Part B, April 20 @ 1:00-5:00pm EST**

The Data Institute provides institutional teams with opportunities to engage in collaborative learning that identifies strengths, needs, and opportunities in leveraging disaggregated data to intentionally SERVE Latino students. The institute will support institutional capacity to: 1) identify data needs, resources and the use of disaggregated data to inform strategies, practices, and initiatives to accelerate Latino student college completion (Module 1) and 2) identify, assess, and respond to race-based inequities in student outcomes and remove the systemic barriers of institutional curricula, practices, processes, and beliefs (Module 2 &3).

*Application to be released on February 1.*

**Application deadline: February 16**

**Registration Fee: \$3,000 (team of 5; 3 modules)**

**Practice Institute: Creating Hispanic-Serving Identity in STEM through Evidence-Based Student-Serving Strategies (STEM-ESS) (4 virtual modules)**

**May 4, 11, 18, 25 @ 1:00-5:00pm EST each day (over 4 consecutive Tuesdays)**

*In Partnership with The Science Foundation Arizona (SFAz) Center for STEM at ASU*

The STEM-ESS institute offers a transformative set of activities to develop a compelling case for change. Institutional teams complete a comprehensive self-assessment of their institution's current status in STEM, especially the extent to which it is evidence-based and student serving (STEM-ESS). *Excelencia* and SFAz will analyze shared self-assessments and facilitate discussions of the assessments and the development of a prioritized STEM action plan.

*Application to be released January 26.*

**Application deadline: February 9, 2021      Registration Fee: \$5,000 (team of 5; 4 modules; campus assessment)**

**Practice Institute: Implementing Evidence-Based Practices to Intentionally SERVE Latino Students (2 virtual modules)**

**June 1 & 8 @ 1:00-5:00pm EST each day (over 2 consecutive Tuesdays)**

The Institute will guide institutional teams on incorporating quality, equity, and evidence of effectiveness into their practices and programs to intentionally advance and accelerate Latino, and all, student success drawing on *Excelencia's* experience over 15 years with evidence-based practices that work for Latino students.

*Application to be released March 15.*

**Application deadline: March 31, 2021**

**Registration Fee: \$3,000 (team of 5; 2 modules)**

**Leadership Institute: Intentional Faculty Development to SERVE Latino and All Students (2 virtual modules)**

**September 14 & 21 @ 1:00-5:00pm EST each day (over 2 consecutive Tuesdays)**

*In Partnership with the University of Arizona*

A core dimension of institutional leadership includes a commitment to the professional development of faculty to SERVE Latino students and the institutional community. This institute will offer institutional teams guidance on how to support faculty, Latino and non-Latino, to build the learning environments where Latino, and all, students thrive.

*Application will be released June 25.*

**Application deadline: July 12, 2021**

**Registration Fee: \$3,000 (team of 5; 2 modules)**

The Seal of *Excelencia* technical assistance institutes 2019-2021 are partially underwritten with the generous support by the ECMC Foundation.