Seal of Excelencia 2021 Technical Assistance Institutes

Excelencia in Education’s mission is to accelerate Latino student success in higher education. We are committed to significantly increasing the number of Latino students earning college degrees by 2030 in partnership with institutions. As part of this commitment, Excelencia in Education established the Seal of Excelencia, a national certification for colleges/universities that strive to go beyond enrollment and more intentionally SERVE Latino students to become institutions where Latinos thrive.

To support and reinforce institutional capacity to intentionally serve, Excelencia has created a technical assistance strategy to meet institutions where they are in their transformation efforts. One of the elements of the technical assistance strategy are institutes where institutional teams share and learn strategies that further their efforts to intentionally align data, practice, and leadership as a community of learners and practice committed to the common cause of accelerating Latino student success. The learning from the technical assistance institutes generates momentum for change as institutions move simultaneously along the pathway to applying for the Seal of Excelencia certification.

As a trusted and respected convener, Excelencia technical assistance institutes offer institutional teams:

- Interactive sessions by subject matter specialists, policy makers, researchers, and leaders in higher education;
- Asset-based discussions on data, practice, leadership, and policy with a Latino lens;
- Learning and networking environments with other teams to share practices, strengths, and opportunities;
- Dedicated time and space for teams to reflect and develop action plans; and
- Opportunities to continue engaging among and between institutional teams after each institute.

For 2021, Excelencia offers the following three virtual Technical Assistance Institutes:

1. **Data Institute** - A series of virtual modules:
   1a. Data Availability & Dashboards for Advancing Equity Efforts on April 6
   1b. Equity-Centered Data Analysis & Classroom Practice – Part A on April 13
   1c. Equity-Centered Data Analysis & Classroom Practice – Part B on April 20

2. **Practice Institute** - Creating a Hispanic-Serving Identity in STEM through Evidence-Based Student-Serving Strategies (STEM-ESS) – A series of four virtual modules on May 4, 11, 18, & 25

3. **Leadership Institute** - Intentional Faculty Development to SERVE Latino and All Students on September 14 & 21.

Please see page 2 for more information on the 2021 technical assistance institutes including links to the applications for institutions to complete.

Excelencia encourages institutional teams (5 members) to participate in these institutes. For more information about these institutes or the Seal of Excelencia, please contact us at Seal@EdExcelencia.org or visit us online.
### Data Institute: A Series of Virtual Modules (3 virtual modules)

<table>
<thead>
<tr>
<th>Module</th>
<th>Description</th>
<th>Dates</th>
<th>Time</th>
<th>Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module 1</td>
<td>Data Availability and Dashboards to Advance Equity Efforts</td>
<td>April 6</td>
<td>1:00-5:00pm EST</td>
<td>National Student Clearinghouse</td>
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<tr>
<td>Module 2</td>
<td>Equity-Centered Data Analysis &amp; Classroom Practice – Part A</td>
<td>April 13</td>
<td>1:00-5:00pm EST</td>
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<tr>
<td>Module 3</td>
<td>Equity-Centered Data Analysis &amp; Classroom Practice – Part B</td>
<td>April 20</td>
<td>1:00-5:00pm EST</td>
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The Data Institute provides institutional teams with opportunities to engage in collaborative learning that identifies strengths, needs, and opportunities in leveraging disaggregated data to intentionally SERVE Latino students. The institute will support institutional capacity to: 1) identify data needs, resources and the use of disaggregated data to inform strategies, practices, and initiatives to accelerate Latino student college completion (Module 1) and 2) identify, assess, and respond to race-based inequities in student outcomes and remove the systemic barriers of institutional curricula, practices, processes, and beliefs (Module 2 & 3).

*For application and additional information on the institute, please click [here](#).*

**Application deadline:** March 5  
**Registration Fee:** $3,000 (team of 5; 3 modules)

### Practice Institute: Creating Hispanic-Serving Identity in STEM through Evidence-Based Student-Serving Strategies (STEM-ESS) (4 virtual modules)

<table>
<thead>
<tr>
<th>Module</th>
<th>Description</th>
<th>Dates</th>
<th>Time</th>
<th>Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 4, 11, 18, 25</td>
<td>Creating Hispanic-Serving Identity in STEM through Evidence-Based Student-Serving Strategies (STEM-ESS)</td>
<td>Each day over 4 consecutive Tuesdays</td>
<td>1:00-5:00pm EST</td>
<td>The Science Foundation Arizona (SFAz) Center for STEM at ASU</td>
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The STEM-ESS institute offers a transformative set of activities to develop a compelling case for change. Institutional teams complete a comprehensive self-assessment of their institution’s current status in STEM, especially the extent to which it is evidence-based and student serving (STEM-ESS). Excelencia and SFAz will analyze shared self-assessments and facilitate discussions of the assessments and the development of a prioritized STEM action plan.

*For application and additional information on the institute, please click [here](#).*

**Application deadline:** February 23  
**Registration Fee:** $5,000 (team of 5; 4 modules; campus assessment)

### Leadership Institute: Intentional Faculty Development to SERVE Latino and All Students (2 virtual modules)

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<thead>
<tr>
<th>Module</th>
<th>Description</th>
<th>Dates</th>
<th>Time</th>
<th>Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 14 &amp; 21</td>
<td>Intentional Faculty Development to SERVE Latino and All Students</td>
<td>Each day over 2 consecutive Tuesdays</td>
<td>1:00-5:00pm EST</td>
<td>University of Arizona</td>
</tr>
</tbody>
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A core dimension of institutional leadership includes a commitment to the professional development of faculty to SERVE Latino students and the institutional community. This institute will offer institutional teams guidance on how to support faculty, Latino and non-Latino, to build the learning environments where Latino, and all, students thrive.

*For application and additional information on the institute, please click [here](#).*

**Application deadline:** July 2  
**Registration Fee:** $3,000 (team of 5; 2 modules)

For information on Seal of Excelencia technical assistance opportunities, please visit our technical assistance [webpage](#) or email the Seal team at Seal@EdExcelencia.org.

The Seal of Excelencia technical assistance institutes 2019-2021 are partially underwritten with the generous support by the ECMC Foundation.

Updated as of 6/11/2021