



**Excelencia** IN EDUCATION!

## INVEST IN LATINO STUDENT SUCCESS IN 2021

*Excelencia* in Education is a pioneering organization growing America's Latino talent through the use of proven strategies to graduate more Latino students in higher education. Show your commitment to Latino student success and our country's future by becoming a sponsor today.

**Excelencia** IN EDUCATION!  
**EXAMPLES**  **of EXCELENCIA**

Is the only national effort to identify and promote evidence-based practices that help accelerate Latino student success in higher education. Since 2005, *Excelencia* has engaged all 50 states, D.C. and Puerto Rico, recognized over 370 programs at colleges, universities and community-based organizations that advance Latino students and awarded \$2 million to these programs through Examples of *Excelencia*.

Our annual *Celebración de Excelencia* is presented each fall in cooperation with the Congressional Hispanic Caucus. This high-profile event draws a national audience of professionals in higher education, philanthropy, and business and engages elected officials to learn about the selected programs and the leaders who invest in this effort.

By making a leadership investment as a sponsor today you will provide vital support for program activities, digital communications and publications throughout 2021. You will also link your organization's brand with *Excelencia's* mission — accelerating Latino student success in higher education. Working together we will build a brighter future.

**Will you join us by becoming a sponsor for the 2021 Examples of *Excelencia*?**  
Please see the next page for more details.

**INVEST IN LATINO STUDENT SUCCESS IN HIGHER EDUCATION – BECOME A SPONSOR**

Please contact: Sarita Brown, President, [sbrown@EdExcelencia.org](mailto:sbrown@EdExcelencia.org)

# 2021 SPONSOR LEVEL BENEFITS

## 50,000 LEVEL

- Logo, link and listing as **Latino Student Success Champion** on: *Excelencia* in Education's website, on 2021 Examples of *Excelencia* Finalists announcement and in digital communications for *Celebración de Excelencia* event
- Full-page editorial as **Latino Student Success Champion** in 2021 edition of *What Works for Latinos in Higher Education*
- Remarks from the podium at *Celebración de Excelencia*
- Feature spot in *Celebración de Excelencia* highlights video
- Name and logo in *Celebración de Excelencia* highlights video
- Promotion of organization and sponsorship level via *Excelencia's* social media platforms

### Other benefits

- Listing on Examples of *Excelencia* national podcast webpage
- Coordinated outreach to engage your network to attend the *Celebración de Excelencia*
- Pre-*Celebración* networking opportunities with all speakers
- Facilitated introductions to the recognized programs and their leadership
- Link to your organization's website in post event national eblast

## 10,000 LEVEL

- Logo and listing by sponsorship level on: *Excelencia* in Education's website, in digital communications for *Celebración de Excelencia* event and at *Celebración de Excelencia* event
- Listing by sponsorship level at *Celebración de Excelencia*
- Opportunity to introduce a member of Congress congratulating the Examples of *Excelencia*
- Listing sponsorship in *Excelencia's* social media platforms

## 25,000 LEVEL

- Logo and listing as **Latino Student Success Champion** by sponsorship level on: *Excelencia* in Education's website, on 2021 Examples of *Excelencia* digital communications and at the annual *Celebración de Excelencia* event
- Half page editorial as **Latino Student Success Champion** in 2021 edition of *What Works for Latinos in Higher Education*
- Acknowledgement from the podium at *Celebración de Excelencia*
- Promotion of organization and sponsorship level via *Excelencia's* social media platforms

### Other benefits

- Coordinated outreach to engage your network to attend the *Celebración de Excelencia*
- Pre-*Celebración* networking opportunities with all speakers
- Link to your organization's website in post event national eblast
- Contact information for recognized programs and their leadership

## 5,000 LEVEL

- Logo and listing by sponsorship level on: *Excelencia* in Education's website, in digital communications for *Celebración de Excelencia* event, and at *Celebración de Excelencia* event