



## Technical Assistance Opportunities - 2024

*Excelencia* in Education's mission is to accelerate Latino student success in higher education. We are committed to significantly increasing the number of Latino students earning college degrees by 2030 in partnership with institutions.

To support and reinforce institutional capacity to more intentionally serve, *Excelencia* has created a technical assistance strategy to meet institutions where they are in their transformation journey. *Excelencia*'s technical assistance offers institutional teams the time and space to learn and share strategies that further institutional efforts to align data, practice, and leadership as a community of learners and practice committed to more intentionally SERVING their Latino students.

*Excelencia*'s technical assistance offers institutions, as cohorts of peer institutions, the opportunity to examine their own data, practice, and leadership strategies and develop capacity to increase Latino student outcomes in the six components of the Seal of *Excelencia*: 1) enrollment of Latino students; 2) retention of Latino students; 3) transfer in and out of Latino students; 4) financial support for students; 5) representation of Latinos in administration, faculty, and staff to further model success; and, 6) graduation of Latino students. The learning and knowledge gained through *Excelencia*'s technical assistance builds momentum for change as institutions transform into learning environments where Latino, and all, students thrive.

For 2024, *Excelencia* offers the following technical assistance institutes to build and support institutional capacity for the journey to more intentionally SERVE Latino students, while serving all students:

- Data Institute – 2-day in-person institute on April 30 and May 1.
- Evidence-Based Practices Institute - 3 virtual modules on June 4, 11, and 18.
- Data Virtual Institute – 3 virtual modules on August 6, 13, and 20.
- Leadership Institute on Post-Completion - 3 virtual modules on October 15, 22, and 29.
- Aligning Data, Practice and Leadership Institute – 2-day in-person institute on November 6-7.

Each of the institutes will have three virtual follow-up sessions at the 3-month, 6-month, and 12-month milestones after each institute.

For institutions exploring how to authentically and intentionally SERVE their students by deconstructing the “S” as Hispanic Serving Institutions (HSI) or emerging HSIs, *Excelencia* is offering cohort-based opportunities to self-assess with a Latino lens using [SSITA](#), [Seal Serving Institutional Transformation Assessment](#):

- Spring Cohort – virtual sessions on April 16 and May 21
- Summer Cohort – virtual sessions on July 10 and August 2
- Fall Cohort – virtual sessions on October 17 and November 19

A [SSITA Intake form and additional information can be found here](#).

For institutions who have previously engaged in *Excelencia* TA institutes and completed a self-assessment/study, *Excelencia* is offering support to prepare for Seal of *Excelencia* certification in 2024:

- Seal of *Excelencia* Certification Application Webinar – virtual on March 1
- Seal of *Excelencia* Certification Application *Plática* Series – 4 virtual conversations on April 3, 10, 17, and 24.

For more information on these opportunities to help with Seal certification in 2024, please visit our [webpage](#).

As a trusted and respected convener, *Excelencia* technical assistance opportunities offer institutional teams of five members:

- **Interactive sessions** by subject matter specialists, policy makers, researchers, and leaders in higher education;
- **Asset-based discussions** on data, practice, leadership, and policy with a Latino lens;
- **Learning and networking environments** with other institutional teams to share strategies, practices, strengths, and opportunities;
- Dedicated time and space for teams to reflect and develop **tactical action plans** for campus-wide implementation; and,
- **Continued engagement, learning, and sharing** on journey to more intentionally SERVE Latino students with peer teams as part of a network of institutions at 3-, 6-, and 12-month follow-up sessions after each institute.

Please see page 2 for more information on the 2024 technical assistance institutes. Additional information on other TA offered can be found on our [TA webpage](#). For questions, please email our team at [TechAid@EdExcelencia.org](mailto:TechAid@EdExcelencia.org).

## Technical Assistance Institutes 2024

For additional information on each institute or other TA offered, please visit our [TA webpage](#).

### Leveraging Data to Intentionally SERVE Latino Students Institute

Two options to choose from:

2-day **in-person** ~ April 30 and May 1 ~ 8:00-5:00pm CST each day @ MSU Denver

3 **virtual** modules ~ August 6, 13, and 20 ~ 1:00-5:00pm ET each day.

[Application due date: March 11](#)

[Application due date: July 1](#)

Institute provides institutional teams opportunities to engage in collaborative learning to identify strengths, needs, and opportunities in leveraging disaggregated data to intentionally SERVE Latino students. With data foundational to the Seal of *Excelencia* framework and core to institutional transformation, the Institute is highly beneficial for institutions beginning their journey of intentionally serving Latino, and all, students. Offers **22 hours of technical assistance (in-person)/18 hours of technical assistance (virtual)** to: 1) examine institutional capacity and scope to disaggregate data to inform daily operations and decision-making; 2) identify data literacy and coaching needs to create campus cultures of inquiry; 3) advance strategic equity-centered initiatives by examining the collection, usage and dissemination of disaggregated data.

- Institute is most beneficial for institutions that are committed to exploring how to authentically and intentionally SERVE their students by deconstructing the “S” as Hispanic Serving Institutions (HSI) or emerging HSIs.

### Implementing Evidence-Based Practices Institute

3 **virtual** modules ~ June 4, 11 and 18 ~ 1:00-5:00pm ET each day

[Application due date: May 6](#)

Institute offers guidance to institutional teams on incorporating quality, equity, and evidence of effectiveness into practices to more intentionally advance and accelerate Latino, and all, student success, drawing on *Excelencia*'s experience of 20 years with evidence-based practices that work for Latino students. Offers **18 hours of technical assistance** to learn: 1) elements of program evaluation to measure programs and practices that advance Latino student success; 2) strategies to demonstrate the impact of programs and practices on accelerating Latino student success; 3) different approaches to document intentionality using disaggregated data as evidence of effectiveness from representatives of Seal of *Excelencia* certified institutions and Examples of *Excelencia* recognized programs.

- Institute supports institutions that have engaged with *Excelencia* to self-assess efforts with a Latino lens and have begun to build capacity to leverage disaggregated data to more intentionally serve Latino students, while serving all students.

### Aligning Data, Practice and Leadership to Intentionally SERVE Latino Students Institute

2-day **in-person** ~ November 6-7 ~ 8:00am-5:00pm ET @ University of Illinois Chicago

[Application due date: Sept 16](#)

Institute offers cohort-driven and interactive engagement to learn about different approaches, models, tools, and self-assessment strategies for examining institutional efforts to more intentionally SERVE Latino students by aligning data, practice, and leadership. Offers **22 hours of technical assistance** to: 1) examine institutional efforts by focusing on the alignment of data, practice, and leadership; 2) self-assess strengths and opportunities to demonstrate intentionality by focusing on the process of aligning institutional data to strategic efforts; 3) evaluate capacity to align strategic efforts to evidence-based practices with disaggregated data as evidence of effectiveness.

- Institute supports institutions that have previous high levels of engagement with *Excelencia* through self-assessments, leveraging of disaggregated data, and documenting impact of evidence-based practices on student success to more intentionally SERVE Latino, and all, students.
- **Pre-requisite to apply to Institute: Previously attended the Data Institute and/or Evidence-Based Practices Institute.**

### Intentionally SERVING Latino Students Post-Completion Institute

3 **virtual** modules ~ October 15, 22, and 29 ~ 1:00-5:00pm ET each day

[Application due date: Sept 16](#)

Institute offers institutional teams opportunities to learn strategies for creating strong support systems to help Latino students succeed in work and life post-completion of their credential. Offers **18 hours of technical assistance** to: 1) engage, learn, and share strategies, practices, models and frameworks; 2) interact with subject-matter experts, employers, and policy makers; 3) engage in asset-based discussions on leadership, data, practice, and policy on institutional post-completion efforts; 4) evaluate institutional capacity to align strategic efforts to more intentionally serve Latino, and all, students post-completion.

- Institute supports institutions that have built their capacity to disaggregate data at the programmatic level to demonstrate impact and student success outcomes in their journey to more intentionally SERVE Latino students, while serving all students.

For more information on *Excelencia*'s other technical assistance opportunities, please visit our [technical assistance webpage](#) or email us at [TechAid@EdExcelencia.org](mailto:TechAid@EdExcelencia.org).