

"Yes We Must" Summit

Meeting President Obama's 2020 Goal for Higher Education

An invitational Summit for private colleges and universities that are contributing to the national goal of increasing the number of underserved students receiving a college degree.

Hosted by Pine Manor College
400 Heath Street, Chestnut Hill, MA 02467
March 19-20, 2010

Presidents and a team member invited from 48 colleges and universities across 27 states that:

- Enroll at least 50% Pell eligible students
- Enroll students whose SAT average is 1050 and below
- Enroll 2,000 or fewer students
- Graduate students at above national averages for the demographic (30% and higher graduation rates)

Invitees include:

- Four Hispanic serving institutions
- Twelve historically Black colleges and universities
- Three Tribal colleges
- Three women's colleges

Purpose:

- To organize ourselves as a sector of higher education to serve better and more students and to engage with a wider audience nationally
- To contribute the knowledge of this sector to the national conversation on meeting the President's goal.

All sessions will be facilitated discussions.

Summit Facilitators

- Alma Clayton-Pedersen, Vice President for Education and Institutional Renewal, Association of American Colleges and Universities
- Ann. S. Coles, Senior Fellow, ACCESS
- Greg Darnieder, Special Assistant and Advisor to the Secretary on the Secretary's Initiative on College Access, U.S. Department of Education
- Bob Giannino-Racine, Executive Director, ACCESS
- Paul Glastris, Editor in Chief, *Washington Monthly*
- Larry Griffith, Vice President, United Negro College Fund
- Wendell D. Hall, Associate Director, Congressional Advisory Committee on Student Financial Assistance
- Scott Jaschik, Editor, *Inside Higher Education*
- Dennis Littky, Co-Founder, The Big Picture Schools, and Co-Director, College Unbound

- Estela R. Lopez, Senior Program Advisor, *Excelencia in Education*
- Todd Lundberg, Research Fellow, World-Class Instructional Design and Assessment Consortium
- Bob Measel, Literacy and ELL Specialist, Rhode Island Dept. of Education
- Irvin L. Scott, Academic Superintendent for High Schools, Boston Public Schools
- John Seigenthaler, CEO/New York, Seigenthaler Public Relations
- Joyce E. Smith, CEO, National Association for College Admission Counseling
- David Warren, President, National Association of Independent Colleges and Universities
- Mary Williams, Director of Communication and Administration, Gates Millennium Scholars Program

Schedule of Events

March 19, 2010

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| 11:00 a.m. - 12:00 p.m. | Registration
Boxed lunches available |
| 12:00 - 12:30 p.m. | Welcome & Introductions

Gloria Nemerowicz, President, Pine Manor College
Governor Deval Patrick (Invited)
Ann Coles, Senior Fellow, ACCESS |
| 12:30 - 1:45 p.m. | The National Picture

Greg Darnieder, Special Assistant and Advisor to Secretary of Education Arne Duncan
David Warren, President, National Association of Independent Colleges and Universities |
| 1:45 - 2:00 p.m. | Break |
| 2:00 - 3:15 p.m. | Session I: Finances: How Can Students Pay for College and How Can Our Institutions Thrive Financially?

Facilitated by:
Bob Giannino-Racine, Executive Director, ACCESS
Wendell Hall, Associate Director, Congressional Advisory Committee on Student Financial Aid
Larry Griffith, Vice President, United Negro College Fund |
| 3:15 - 3:30 p.m. | Break |
| 3:30 - 4:45 p.m. | Session II: Effective Learning Practices In and Out of the Classroom

Facilitated by:
Alma Clayton-Pederson, Vice President for Education and Institutional Research, Association of American College and Universities
Estela R. Lopez, Senior Program Advisor, <i>Excelencia in Education</i>
Dennis Littky, Co-Founder, Big Pictures Schools & Co-Director, College Unbound |
| 4:45 - 5:30 p.m. | Connections
Facilitated by Whitney Retallic, Director, Center for Inclusive Leadership & Social Responsibility, Pine Manor College |

5:30 - 7:00 p.m. Reception

March 20, 2010

7:30 - 8:00 a.m. Continental Breakfast

8:15 - 9:45 a.m. Session III: Access to College Movement: A Discussion About How Colleges Can Connect More Directly and More Effectively with Access Organizations

Facilitated by:
Joyce E. Smith, Executive Director, National Association of College Admissions Counseling
Mary Williams, Director of Communication and Administration, Gates Millenium Scholars Program
College Summit/AVID/Cristo Rey/Center for Student Opportunity/National Partnership for Educational Access/National College Access Network

9:45 - 10:00 a.m. Break

10:00 - 11:30 a.m. Session IV: What the Media Might Do to Raise Awareness of the Issues

Facilitated by:
Paul Glastris, Editor-in-Chief, Washington Monthly
John Seigenthaler, CEO/New York, Seigenthaler Public Relations (former NBC Broadcast Journalist)
Scott Jaschik, Editor, Inside Higher Education
Adrian Walker, The Boston Globe

11:30 a.m. - 1:00 p.m. Working Lunch

Recognition from Washington Monthly
How to Organize Our Sector of Higher Education: How Do We Scale Up Our Efforts? How Do We Obtain More Resources?

1:00 - 2:00 p.m. A Conversation About Increasing the Success of English Language Learner Students

Facilitated by:
Todd Lundberg, Research Fellow, World-Class Instructional Design and Assessment Consortium
Bob Measel, Literacy and ELL Specialist, Rhode Island Department of Education